



Sports Product Management

ONLINE MASTER'S DEGREE PROGRAM

World-class education designed for the sports and outdoor industry delivered in a flexible online format for working professionals.

Master of Science in Sports Product Management

Learn the business of creating sports apparel, footwear, and equipment through the successful University of Oregon Sports Product Management master's program curriculum—now innovatively structured for online learning.

- 21-month online format
- Seven consecutive, 10-week terms beginning September
- Courses offer live instruction and off-line assignments
- Three to four courses per term
- Five residencies including: three hands-on learning experiences in Portland, Oregon; one international trip to Asia; capstone and graduation in Portland, Oregon

Timeline

Learn the business of product creation during an innovative online program taking place over seven consecutive 10-week terms, starting in September.

INSIGHTS (FALL AND WINTER TERMS YEAR 1)



CREATION (SPRING AND SUMMER TERMS YEAR 1)



BUSINESS (FALL TERM YEAR 2)



GLOBAL (WINTER TERM YEAR 2)



LAUNCH (SPRING TERM YEAR 2)



GRADUATION (JUNE YEAR 2)



Be a Sports and Outdoor Industry Global Leader

- **Relevant** knowledge targeted to sports product industry
- **Access** to industry through SPM partners, networking events, company tours, and speakers
- **Breadth** of curriculum spans complete business of product creation
- **Keep your job and your income** while earning your master's degree
- Delivering **experiential** education with **best available methods** to learn online
- Offering **flexible** access to instructors, content, and industry at your fingertips

Corporate Involvement



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