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Sports Product Management

PORTLAND MASTER'S DEGREE PROGRAM

The University of Oregon has partnered with the sports and outdoor product industry's best to offer world-class educational opportunities.

Master of Science in Sports Product Management

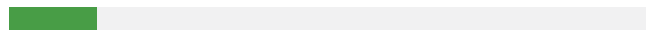
An 18-month master's program in Portland, Oregon, USA.

- Learn the business of creating sports and outdoor apparel, footwear, and equipment through the lenses of global business, sustainability, and innovation.
- Gain a world-class education rooted in theory and hands-on experience.
- Join an elite group of domestic and international high-potential students.
- Become a leader in the sports and outdoor product industry.

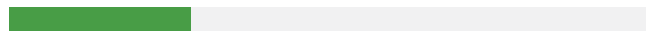
Timeline

Learn all the skills required in the complete life cycle of sports and outdoor product during an immersive program taking place over five 10-week terms, and a summer internship, starting in September.

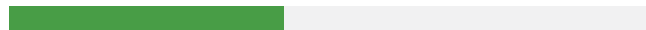
INSIGHTS (FALL TERM YEAR 1)



CREATION (WINTER TERM YEAR 1)



BUSINESS (SPRING TERM YEAR 1)



INTERNSHIP (SUMMER)



GLOBAL (FALL TERM YEAR 2)



LAUNCH (WINTER TERM YEAR 2)



GRADUATION (MARCH)



Experiential Trips and Events

WINTER TERM

London and Paris Trip

JUNE-SEPTEMBER

Summer Immersion Program

MARCH

Commencement

SPRING TERM

Bend Trip

FALL TERM

Asia Trip

Corporate Involvement



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spm.uoregon.edu

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