

Tricia Duncan, CPA

Eugene, Oregon

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Professional Experience

Jones & Roth CPAs and Business Advisors – Eugene, OR **July 1994 - Present**

Current Role: Partner / Director of Operations

- Lead firm-wide operations, strategic initiatives, and internal process improvements.
- Oversee HR functions, including recruitment, retention, and professional development.
- Provide leadership in firm culture, team development, and mentoring.
- Manage HR strategy, compliance, and employee engagement.
- Develop and implement policies that support firm growth and employee satisfaction.

University of Oregon

January 2025 – Present

Instructor – BA211: Principles of Financial Accounting

- Teach undergraduate students foundational financial accounting concepts.
- Engage students in real-world applications of accounting principles.

Board & Volunteer Leadership

Oregon Society of CPAs

April 2024 - Present

Board Member

- Promote the CPA profession by acting in a representative capacity
- Academic Liaison lead

OSCPA Educational Foundation

June 2021 - Present

Jun 2021 – Present

- Support scholarship programs for Oregon accounting students.
- Promote accounting education and professional development.

Education

University of Oregon – Lundquist College of Business

Bachelor of Science in Accounting

1988 – 1992