

Nagesh N. Murthy
 Roger Engemann Professor
 Department of Operations and Business Analytics, Lundquist College of Business
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December 2025

EDUCATIONAL BACKGROUND

Ph.D.	1997	The Ohio State University	Business Administration (Operations Management)
M.A.	1994	The Ohio State University	Business Administration (Operations Management)
M.S.	1988	The Ohio State University	Mechanical Engineering
M.M.S.	1983	Birla Institute of Technology and Science, Pilani, India	Management Studies
B.E. (Honors)	1982	Birla Institute of Technology and Science, Pilani, India	Mechanical Engineering

ACADEMIC EXPERIENCE

Roger Engemann Professor of Operations & Business Analytics	Lundquist College of Business	2018 - present
Thomas C. Stewart Distinguished Professor	Lundquist College of Business	2024
Associate Professor of Operations Management	Lundquist College of Business	2007 - 2018
Roger Engemann Distinguished Research Scholar	Lundquist College of Business	2014 - 2018
Thomas C. Stewart Distinguished Professor	Lundquist College of Business	2012
Booth International Distinguished Research Scholar	Lundquist College of Business	2009 – 2014
Academic Director, Center for Sustainable Business Practices	Lundquist College of Business	2010 – 2018
Assistant Professor of Operations Management	Lundquist College of Business University of Oregon	2003 - 2007
Visiting Assistant Professor	Lundquist College of Business University of Oregon	2002 - 2003

Affiliate for Executive Education	College of Management Georgia Institute of Technology	2002 - 2005
Assistant Professor of Operations Management	College of Management Georgia Institute of Technology	1996 - 2002
Visiting Assistant Professor	Department of Management The Eli Broad Graduate School of Management, Michigan State University	1995 - 1996
Lecturer, Mechanical Engineering	Birla Institute of Technology and Science, Pilani, India	1982 - 1983

INDUSTRY EXPERIENCE

Assistant Controller of Stores	Southern Railways, Madras, India	1984 - 1986
Junior Management Executive	Sundaram Clayton, Mopeds Division Hosur, India	1983 - 1984

RESEARCH

Areas of Research Interest

Develop normative and empirical models to address strategic and tactical issues at the operations, marketing, and engineering design interface. Specific areas of disciplinary and multi-disciplinary research interest include:

- | | |
|----------------------------|---|
| 1) Supply Chain Management | 2) Sustainability in Operations and Supply Chains |
| 3) New Product Development | 4) Revenue Management |
| 5) Health Care Operations | 6) Manufacturing, Marketing, and Engineering Design Interface |
| 7) Call Center Operations | 8) Operations Planning and Control |
| 9) Agribusiness | 10) People-centric Operations |

MS Mechanical Engineering Thesis (Advisor: Professor Kenneth J. Waldron). 1988

“The Study of the Interaction Between the Soil and a Flat Surface Under Quasi-Static Loading”
OSU Walker Project: Six-Legged Adaptive Suspension Vehicle for Off-Road Locomotion

<https://www.youtube.com/watch?v=DliD1JimBXQ>

Ph.D. Dissertation (Adviser: Professor W. C. Benton), 1997

“The Manufacturing, Marketing, and Design Interface: Implications for Manufacturing Planning and Control in an Assemble-to-Order Environment.”

Awards and Honors

Editor-in-Chief, *Decision Sciences* Journal, January 1, 2026 – December 31st, 2029

Decision Sciences Institute Fellow, 2025

Emerging Economies Research Showcase – Best Paper Award, 55th Annual Meeting of the Decision Sciences Institute, November 23 – 25, 2024, Phoenix, AZ (co-authored with Shipra Shukla and Abhishek Srivastava, IIM – Kashipur, India).

Stewart Distinguished Faculty Award, Lundquist College of Business, 2024

Sports Product Management Excellence in Education Award, Lundquist College of Business, 2024

Xinghai Chair Professor of Dongbei University of Finance and Economics, 2023 - present

Best Problem-Driven Analytical Research Paper Award, 52nd Annual Meeting of the Decision Sciences Institute, 2021 (co-authored with H. N. Nagaraja and Hossein Rikhtehgar Berenji)

Nagesh N. Murthy POMS Emerging Economies Doctoral Student Award for Asia Region
(Instituted in 2021; Awarded Annually at POMS Conference since 2022)

Best Problem-Driven Analytical Research Paper Award, 50th Annual Meeting of the Decision Sciences Institute, 2019 (co-authored with Hossein Rikhtehgar Berenji and Zhibin Yang)

Roger Engemann Professor of Operations & Business Analytics, Lundquist College of Business, 2018 - present

Roger Engemann Distinguished Research Scholar, 2014 - 2018

The Harry R. Jacobs, Jr. Professional Service Award, Lundquist College of Business, 2017

Sushil K. Gupta POMS Distinguished Service Award, 2016

The Harry R. Jacobs, Jr. Professional Service Award, Lundquist College of Business, 2014

The Harry R. Jacobs, Jr. Professional Service Award, Lundquist College of Business, 2013

2012 Thomas C. Stewart Distinguished Professor

The Harry R. Jacobs, Jr. Professional Service Award, Lundquist College of Business, 2011

Oregon Executive MBA Teaching Excellence Award, 2010

Booth International Distinguished Research Scholar, 2009 – 2014

Emerald Literati Network, Highly Commended Award, 2007, *International Journal of Operations and Production Management*, "A framework for assessing value chain agility" (with Patty Swafford and Soumen Ghosh)

The Goulet Research Excellence Award, Lundquist College of Business, 2006

The Harry R. Jacobs, Jr. Professional Service Award, Lundquist College of Business, 2006

Best Theoretical/Empirical Research Paper Award at the 2005 Annual Meeting of the Decision Sciences Institute for the paper titled "The Impact of Simulation Training on Call Center Agent Performance: A Field-Based Investigation." The paper was co-authored with Goutam Challagalla at the Georgia Institute of Technology and Leslie Vincent at the University of Kentucky.

Best Interdisciplinary Research Paper Award at the 2004 Annual Meeting of the Decision Sciences Institute for the paper titled "Performance Implications for Multi-Unit Auctions in the Presence of Forecast Errors." Timothy Baker at Washington State University co-authored the paper.

2004 Association of Pacific Rim Universities (APRU) Fellow

Co-Advisor for Co-Winner of Decision Sciences Institute's **2002 Elwood S. Buffa Doctoral Dissertation Award Competition** (doctoral student: Joon B. Park; Advisor: Soumen Ghosh, Georgia Institute of Technology)

Journal Publications

Kim, H., Murthy, N.N., Agarwal, A., and Park, K. (2025). "Protecting Workers from Rude Customers to Enhance Organizational Identification in Emotional Labor Environments: A Study with Call Center Agents," *Production and Operations Management*, 34 (10), 3250-3266
<https://doi.org/10.1177/10591478251332333>

Aydinliyim, T., Cil, E., and Murthy, N.N., (2023), "Input Material Reduction Incentives Versus Scrap Recycling for Closed-Loop Supply Chains," *Production and Operations Management*, 32 (10), 3328-3346

Gupta, Sushil K., Hossein Rikhtehgar Berenji, Manish Shukla, and Nagesh N. Murthy, (2023), "Opportunities in Farming Research from an Operations Management Perspective." *Production and Operations Management*, 36 (6), 1577-1596 (Lead Article).

Murthy, N.N., Nagaraja, H.N., and Rikhtehgar Berenji, H. (2023), "Managing Concurrency in Cyclical Projects under Stochastic Task Environments: Vaccine Development Projects during Pandemics," *Production and Operations Management*, 32 (3), 951-971

(Winner of the Best Problem-Driven Analytical Research Paper Award, 52nd Annual Decision Sciences Institute Conference, 2021)

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9877995/>

Hanson, S., Jiang, L., Ye, J., and Murthy, N.N. (2019), "Society or the Environment? Understanding How Consumers Evaluate Brand Messages About Corporate Social Responsibility Activities", *Journal of Brand Management*, 26(1), January, 21-34.

Hu, X., Wan, Z., and Murthy, N.N. (2019), "Dynamic Pricing of Limited Inventories with Product Returns," *Manufacturing & Service Operations Management*, 21(3), Summer, 501-518.

Aydinliyim, T., and Murthy, N.N. (2016), "Managing Engineering Design for Competitive Sourcing in Closed-Loop Supply Chains," *Decision Sciences*, 47(2), April, 257 – 297.

Geismar, H.N., and Murthy, N.N. (2015) "Balancing Production and Distribution in Paper Manufacturing," *Production and Operations Management*, 24(7), July 2015, 1164-1178.

Baker T., and Murthy, N.N. (2009), "The Implications of Forecast Accuracy on the Benefits of Online Auctions in Business-to-Business and Business-to-Consumer Environments," *International Journal of Services and Operations Management*, 5(3), 299-325.

Winner of the Best Interdisciplinary Research Paper Award at the 35th Annual Meeting of the Decision Sciences Institute, 2004.)

Swafford, P., Ghosh, S., and Murthy, N.N. (2008), "Achieving Supply Chain Agility through IT Integration and Flexibility," *International Journal of Production Economics*, 116, 288-297.

Murthy, N. N., Challagalla, G., Vincent, L., and Sherwani, T. (2008), "The Impact of Simulation Training on Call Center Agent Performance: A Field-Based Investigation," *Management Science*, 54(2), February, 384-399.

(Winner of the Best Theoretical/Empirical Research Paper Award, 36th Annual Decision

Sciences Institute Conference, 2005)

Murthy, N.N., Shrikhande, M, and Subramanian, A. (2007), "Switching Costs, Dynamic Uncertainty, and Buyer-Seller Relationships," *Naval Research Logistics*, 54(8), December, 859-873.

Pagell, M., Wu, Z., and Murthy, N.N. (2007). "Supply Chain Implications of Recycling," *Business Horizons*, 50(2), March-April, 133-143.

Swafford, P., Ghosh, S., and Murthy, N. N. (2006) "The Antecedents of Supply Chain Agility of a firm: Scale Development and Model Testing", *Journal of Operations Management*, 24(2), 170-188.

New from Google Scholar:" Classic Papers" Articles That Have Stood the Test of Time" (Highly-Cited Papers by Research Area). This release of classic papers consists of articles that were published in 2006.

Ranked 10th in the list under the "Operations Research" area with 1193 citations. Google Scholar: "Classic Papers" does not yet have a separate sub-category for "Operations Management".

<http://www.infodocket.com/2017/06/14/new-from-google-scholar-classic-papers-articles-that-have-stood-the-test-of-time/>

Swafford, P., Ghosh, S., and Murthy, N.N. (2006) "A Framework for Assessing Value Chain Agility," *International Journal of Operations and Production Management*, 26(2), 118-140.

Emerald Literati Awards for Excellence, Highly Commended Award, 2007

Baker, T., and Murthy, N.N. (2005). "Viability of Auction-Based Revenue Management in Sequential Markets," *Decision Sciences*, 36(2), 259-286.

Murthy, N.N., Soni, S., and Ghosh, S. (2004), "A Framework for Facilitating Sourcing and Allocation Decisions for Make-to-Order Items," *Decision Sciences*, 35(4), 609-637.

Murthy, N.N., Benton, W.C., and Rubin, P.A. (2003), "Offsetting Inventory Cycles of Items Sharing Storage," *European Journal of Operational Research*, 150(2), 304-319.

Baker, T., and Murthy, N.N. (2002), "A Framework for Estimating Benefits of Using Auctions in Revenue Management," *Decision Sciences*, 33(3), 385-413.

Baker, T., Murthy, N. N., and Jayaraman, V. (2002). "Service Package Switching in Hotel Revenue Management Systems," *Decision Sciences*, 33(1), 109-132.

Other Journal Publications

Joshi, A.K., Matai, R., and Murthy, N.N., "Bridging Theory and Practice: Developing a Conceptual Framework for ICT Adoption in SME Manufacturing through A Systematic Literature Review," Forthcoming (2025), *International Journal of Business Information Systems*

Manasvi, K.J., Matai, R., and Murthy, N.N. (2025). "Identifying factors determining the quality of mango: a design of experiments assessment," *Journal of Agribusiness in Developing and Emerging Economies*, 15(3), 469-485. <https://doi.org/10.1108/JADEE-04-2023-0086>

Joshi, A.K., Matai, R., and Murthy, N.N. (2024). "Measuring the impact of information and communication technology investment on the profitability of Indian manufacturing MSME," *The Bottom Line*, 37(1), 98-115. <https://doi.org/10.1108/BL-03-2023-0101>

Dalvi, M. G., Singh, A., Rambabu, P., Murthy, N. N., Gosavi, N. (2019), "Business Sustainability - A Study of Most Sustainable Corporations," *Environmental Management and Sustainable Development*, 8(2), 130-149.

Manuscripts under Review

Rikhtehgar Berenji, H. and Murthy, N. N., " Buyer's Strategic Commitment to Contract Terms Before Knowing the Outcome of a Sustainability Audit: Can it Enhance a Supplier's Social and Environmental Compliance?"

(Winner of the Best Problem-Driven Analytical Research Paper Award, 50th Annual Decision Sciences Institute Conference, 2021)

Jalili, M., Aydinliyim, T., & Murthy, N. N., "The Economics and Environmental Implications of Green Product Line Extensions."

Li, N., Li, G., and Murthy, N.N., "Whether and When Is Mandatory CSR Disclosure Associated with a Firm's Financial Loss? The Role of Pollution Level and Supply Chain Location."

Rikhtehgar Berenji, H., Murthy, N. N., and Yang, Z., "Engaging Suppliers for Corporate Social Responsibility when the Upfront Compliance Effort of Suppliers Affects their Cost of Corrective Action Upon Failing Audit."

Manuscripts in Progress

Fang, C., Wang, M., Yang, H., Liu, S., & Murthy, N.N., "Robust Deployment and Routing of Synergistic Rescue Vehicles under Predictable Disasters,"

Jabbari, M., Murthy, N. N., & Cil, E., "Patient-Centric Innovation in Service Modalities for End-Stage Renal Disease."

Murthy, N.N., and Pendem, P., "Driver Fatigue and Restful Replenishment Policy Impacting Ensuing Travel Time: Implications for Responsible Inventory Routing and Performance in Fuel Delivery Services,"

Guo, M., Murthy, N.N., and Liu, D., "Trust Calibration in AI Training Systems: Evidence from Training Emergency Responders for Decision-Making in High-Stakes and Cognitively Demanding Environments."

Wu, S, Murthy, N.N., and Liu, D., "Data breaches and security regulation for P2P car rental platforms".

Saju, S, Verma, N.K., and Murthy, N. N., "Dynamic Pricing of Precision Agriculture Services under Learning and Yield and Service Uncertainty."

Zhao, N., Murthy, N.N., and Liu, D., "Nudging Donors to Funds for Building Strategic Operational Flexibility of Charitable and Not-for-Profit Organizations to Maximize Donors' Impact."

Cao, X., Li, G., Chen, X., and Murthy, N. N., "Beacon the Brave: Preview and Platform Pricing in Ship-then-shop."

Shukla, S., Srivastava, A., and Murthy, N.N., "Understanding Strategic Implications of Supply Chain Structure for Profitability of Used Product Collection on Selling of Refurbished Products."
Winner of Emerging Economies Research Showcase – Best Paper Award, 55th Annual Meeting of the Decision Sciences Institute, November 23 – 25, 2024, Phoenix, AZ.

Shalique, M.S., Murthy, N. N., Sidhartha S.P., “Understanding Inter Temporal Decision Making: A Behavioral Investigation for Sustainability Context.”

Murthy, N.N., Kim, H., Agarwal, A., and Park, K., “Performance of Office-Based versus Home-Based Call Center Agents: Evidence from Three Industries in Korea.”

Advising and Dissertation Committee Experience

Ph.D. Dissertation (Chair, Co-Chair, Committee Member, Advisor, External Examiner)

2024 Aman Kumar Joshi, “A Study of Information and Communication Technology (ICT) Adoption in Indian MSME Manufacturing Sector,” Dissertation Co-Chair (with Rajesh Matai), Birla Institute of Technology and Science, Pilani, India

2023 Jagarlapudi Krishna Manasvi, “A Study of the Mango Supply Chain with an Emphasis on Orchard Operations,” Dissertation Co-Chair (with Rajesh Matai), Birla Institute of Technology and Science, Pilani, India

2022 Saurabh Gupta, “*Essays on India’s Economic Development*”, (Committee Member, Institutional Representative; Chair, Shankha Chakraborty), Department of Economics, University of Oregon

2022 Sichao Jiang, “*Essays on Industrial Organization and Health Economics*”, (Committee Member, Institutional Representative; Chair, Keaton Miller), Department of Economics, University of Oregon

2022 Shalique M. S., “*Decision Reversals and Symbolic Practices Among Sustainable Suppliers: The Case of Sustainable Food Supply Chains*”, (External Examiner; Chair, Sidhartha Padhi), Quantitative Methods and Operations Management Area, Indian Institute of Management, Kozhikode

2021 Mona Jabbari, “*Patient-Centric Innovation in Service Modalities for End-Stage Renal Disease*”, (Dissertation Chair), Lundquist College of Business, University of Oregon.

2020 Meysam Rabiee, “Judicious Audits for Managing Social & Environmental Compliance in the Supplier Base.” (Advisor 2nd Year Paper; Hossein Rikhtehgar Berenji, Co-author), Lundquist College of Business, University of Oregon

2019 Hossein Rikhtehgar Berenji, “*How Buyers Can Engage Suppliers to Improve Social and Environmental Responsibility?*” (Dissertation Co-Chair, Ben Yang), Lundquist College of Business, University of Oregon. **Finalist for Decision Sciences Institute’s 2020 Elwood Buffa Doctoral Dissertation Award Competition.** Also, “*Best Problem-Driven Analytical Research Paper Award*”, 50th Annual Meeting of the Decision Sciences Institute, 2019.

2017 Monir Jalili, “*Consumption Preferences, Time, and Uncertainty: Impacts on Retail Pricing Tactics*” (Co-Chair with Michael Pangburn), Lundquist College of Business, University of Oregon

2017 Felix L. Friedt, *Essays on Trade and Transportation*, (Committee Member, Institutional Representative; Chair Wesley Wilson; Co-Chair, Bruce Blonigen), Department of Economics, University of Oregon

2001 B. Joon Park, *A Framework for Integrating Product Platform Development with Global Supply Chain Configuration*, (Co-Chair with Chair, Soumen Ghosh), Dupree College of Management,

Georgia Institute of Technology. **Co-winner of the Decision Sciences Institute's 2002 Elwood Buffa Doctoral Dissertation Award Competition.**

2001 Jozo Acksteiner, *Stability in a 2-Station Re-Entrant Line under a Static Buffer Policy and the Role of Cross-Docking in the Semi-Conductor Industry*, (Committee Member, College of Management; Chair, John Vande Vate and Co-Chair, Jim Dai), School of Industrial and Systems Engineering, Georgia Institute of Technology)

2000 Zahed Siddique, *Common Platform Development: Designing for Product Variety*, (Committee Member, College of Management; Chair, David Rosen), School of Mechanical Engineering, Georgia Institute of Technology

1998 Markus Biehl, *The Value of Clean Manufacturing Strategies for Manufacturing Management under the Influence of Environmental Policy* (Committee Member; Chair, Cheryl Gaimon), Dupree College of Management, Georgia Institute of Technology

M.S. Thesis (Committee Member)

2001 Patrick J. Newcomb, *Implications of Modularity on Product Design for Life Cycle*, (Committee Member, College of Management; Chair, David Rosen), School of Mechanical Engineering, Georgia Institute of Technology

2001 Brian E. Davis, *Characterization and Calibration of Stereolithography Products and Processes*, (Committee Member, College of Management; Chair, Janet Allen), School of Mechanical Engineering, Georgia Institute of Technology

1999 Christopher G. Frank, *Assessing the value of rapid prototyping and rapid tooling in product development processes* (Committee Member, College of Management; Chair, David Rosen), School of Mechanical Engineering, Georgia Institute of Technology

1998 Greg Mumpower, *Improving Product and Process Design Integration through Representation and Simulation of Manufacturing Processes*, (Committee Member, College of Management; Chair, Farrokh Mistree), School of Mechanical Engineering, Georgia Institute of Technology

Editorial and Professional Service

Co-Editor-in-Chief, *Decision Sciences Journal*, January 1, 2026 – December 31st, 2029

Senior Editor, Ad hoc, *Production, and Operations Management*, "Disaster Management" Department (June 2020 - Present)

Associate Editor, *Decision Sciences*, July 2010 – 2017

Member, Editorial Review Board, *Production and Operations Management*, May 2006 – present

Member, Editorial Review Board, *Decision Sciences*, December 2005 – July 2010.

Member, Editorial Board, *International Journal of Integrated Supply Management*, January 2006 – 2017.

Advisory Board Member, Oregon Manufacturing Innovation Center R&D (OMIC), 2016 - 2017

Advisory Board Member, Northwest Collaboratory for Sustainable Manufacturing, 2014 - 2016

Transitional Board Member, Northwest Collaboratory for Sustainable Manufacturing (2013 – 2014)

Founding member for Start-up Initiative for the Northwest Collaboratory for Sustainable

Manufacturing (collaboration between Manufacturing 21 Consortium, Engineering Schools at Oregon State University, Portland State University, Oregon Institute of Technology, & Washington State University, Vancouver, and Business School at University of Oregon) (2010 – 2013)

President POMS, 2023

POMS Board, Associate Executive Director for Global Initiatives and Outreach, 2014 - present.

Ex-Officio Advisor, POMS Latin America and Caribbean Chapter Board, 2019 - present

Advisor, POMS India Chapter, 2014 - present

POMS Board, Vice President, Meetings (including Sponsorships), 2011 – 14

POMS Executive Committee, 2011 - 14

POMS Board, Associate Vice-President, Sponsorship, 2010 – 11

POMS Board, Vice President for Education, 2008 – 09

POMS Conference Program Committee, 2006 - present

Conference Chair, DSI 54th Annual Conference, November 18 – 20, 2023, Atlanta, GA

Research Chair, DSI 53rd Annual Conference, November 19 – 21, 2022, Houston, TX

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach,
POMS 36th Annual Conference, Reno, Nevada, May 7 – 11, 2026

Steering Committee Member, POMS India International Conference, IIM, Sambalpur, India,
December 13 –16, 2025

Steering Committee Member, POMS Africa International Conference, Pretoria, South Africa,
November 26 – 28, 2025

Steering/Advisory Committee Member, POMS Chinese Summer School, Dongbei University of
Finance and Economics (DUFE), Dalian, China, August 18 – 22, 2025

Steering/Advisory Committee Member, POMS International Conference, Danzhou, Hainan, China,
July 11– July 14, 2025

Steering Committee Member, ISB-POMS Workshop 2025, ISB Campus, Hyderabad, India, July 8
-9, 2025

Sushil K. Gupta Distinguished Service Award Committee Chair, POMS 35th Annual Conference,
Atlanta, GA, May 8 – 12, 2025

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach,
POMS 35th Annual Conference, Atlanta, GA, May 8 – 12, 2025

Steering Committee Member, POMS India International Conference, IIM, Ranchi, December 4 – 6,
2024

Steering/Advisory Committee Member, POMS Chinese Summer School, Dongbei University of
Finance and Economics (DUFE), Dalian, China, August 19 – 24, 2024

Steering Committee Member, ISB-POMS Workshop 2024, ISB Campus, Hyderabad, India, July
11 - 12, 2024

Steering/Advisory Committee Member, POMS International Conference, Hefei, China, June 28 –
July 1, 2024

Steering Committee Member, POMS International Conference, Istanbul, Turkey, June 25 – 27,
2024.

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach,
POMS 34th Annual Conference, Minneapolis, MN, April 25 – 29, 2024

Steering Committee Member, POMS Cartagena Conference, Cartagena, Colombia, March 16 –
19, 2024

Steering Committee Member, POMS India International Conference, XLRI, Jamshedpur,
December 4 – 6, 2023

Steering/Advisory Committee Member, POMS Chinese Summer School, Dongbei University of
Finance and Economics (DUFE), Dalian, China, August 9 – 15, 2023

Steering Committee Member, POMS International Conference, Paris, July 18 – 20, 2023

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach,
POMS 33rd Annual Conference, Orlando, FL, May 21 - 25, 2023

Steering Committee Member, POMS India International Conference, IIM-Kozhikode, December 21
– 23, 2022

Steering Committee Member, 6th World P&OM Conference, Nara- Japan. August 23-26, 2022

Steering/Advisory Committee Member, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE) - Online, Dalian, China, 2022

Steering Committee Member, POMS International Conference, Budapest, Hungary, June 29 – July 1, 2022

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 32nd Annual Conference, April 21 – 25, 2022

International Advisory Board Member, ISDSI-Global 2021 Conference, December 27 – 30, 2021, IIM Nagpur, India

Steering Committee Member, POMS India International Conference, SPJIMR, Mumbai, India, December 22 – 24, 2021

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 31st Annual Conference, Online, April 30 – May 5, 2021

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 31st Annual Conference, April 23 – 27, 2020, Minneapolis, MN. (Cancelled due to COVID-19 Pandemic)

Steering Committee Member, POMS International Conference, Mumbai, India, December 13 – 14, 2019.

Steering Committee Member, POMS International Conference, Brighton, UK, September 2 – 4, 2019.

Steering/Advisory Committee Member, POMS International Conference, Tianjin, China, June 21 – 24, 2019.

Steering/Advisory Committee Member, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2019

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 30th Annual Conference, May 2 – 6, 2019, Washington, DC.

Steering Committee Member, 6th ISB-POMS Workshop, ISB, Hyderabad, India, December 20 – 21, 2018.

Steering Committee Member, POMS International Conference, Candy, Sri Lanka, December 14 – 16, 2018.

Steering Committee Member, POMS International Conference, PUC-Rio, Rio de Janeiro, Brazil, December 10 – 12, 2018.

Steering Committee Member, POMS International Conference, Granada, Spain, October 22 – 24, 2018.

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 29th Annual Conference, May 4 – 7, 2018, Houston, TX.

Sushil K. Gupta Distinguished Service Award Committee, POMS 2018.

Steering Committee Member, 5th ISB-POMS Workshop, ISB, Hyderabad, India, December 14 – 15, 2017.

Steering Committee Member, POMS 2017 International Conference, Sydney, Australia, December 12 – 14, 2017.

Steering Committee Member, POMS-ORSIS International Conference, Tel Aviv, Israel, June 27 – 29, 2017.

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 28th Annual Conference, May 5 – 8, 2017, Seattle, WA.

Chair, Sushil K. Gupta Distinguished Service Award Committee, POMS 2017, Seattle, WA.

Chair, Elwood S. Buffa Doctoral Dissertation Award Committee, DSI 2016, Austin, TX.

Steering Committee Member, 4th ISB-POMS Workshop, ISB, Hyderabad, India, December 19 – 20, 2016.

Steering Committee Member, SPJIMR-POMS India Chapter Conference, Mumbai, India, July 29 – 30, 2016.

Chair, Emerging Economies Doctoral Student Award Committee, POMS 2016.

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 27th Annual Conference, May 6 – 9, 2016, Orlando, FL.

Steering Committee Member, IIT-Kharagpur-POMS India Chapter International Conference on E-

Business and Supply Chain Competitiveness (EBSCC 2016), February 12 – 14, 2016, Kharagpur, India.

International Advisory Board Member, 9th ISDSI International Conference, January 2 - 4, 2016, Goa, India.

Steering Committee Member, POMS-NITIE 2015 Practice Leaders Forum, NITIE, Mumbai, India, December 18 – 19, 2015.

Steering Committee Member, 2015 ISB-POMS Research Workshop, ISB, Hyderabad, India, December 21 – 22, 2015.

Invited Advisory Board Member, 19th CEOs Conference, Indian Institution of Industrial Engineering (IIIE), October 8th – 11th, 2015, Dubai, United Arab Emirates.

Program Committee Member, Associate Executive Director for Global Initiatives and Outreach, POMS 26th Annual Conference, May 9 – 12, 2015, Washington, DC.

Steering Committee Member, 2014 ISB-POMS Research Workshop, ISB, Hyderabad, India, December 22 – 23, 2014.

Conference Chair, 2014 NITIE-POMS Conference, NITIE, Mumbai, India, December 18 – 21, 2014.

Steering Committee Member, POMS International Conference at ISB, Hyderabad, India, December 19 – 22, 2013.

Steering Committee Member, POMS 2013 Practice Leaders Forum, NITIE, Mumbai, India, December 23 – 24, 2013.

International Advisory Board Member, 7th ISDSI International Conference, December 28 – 30, 2013, New Delhi, India.

Program Committee Member, Vice-President Meetings (including Sponsorships), POMS 25th Annual Conference, May 9 – 12, 2014, Atlanta, GA.

Program Committee Member, Vice-President Meetings (including Sponsorships), POMS 24th Annual Conference, May 3 – 6, 2013, Denver, CO.

Sushil K. Gupta Distinguished Service Award Committee, POMS 2013.

Program Committee Member, Vice-President Meetings (including Sponsorships), POMS 23rd Annual Conference, April 20 - 23, 2012, Chicago, IL.

Distinguished Service Award Committee, POMS 2012.

Program Committee Member, Associate Vice President for Sponsorship, POMS 22nd Annual Conference, April 29 – May 2, 2011, Reno, NV.

“Centralized Supply Chain Management” Track Co-Chair (with Nicole DeHoratius at University of Portland), POMS 21st Annual Conference, April 29 – May 2, 2011, Reno, NV.

Program Committee Member, Sponsorship and Exhibits Chair, POMS 20th Annual Conference, May 7 – 10, 2010, Vancouver, BC, Canada.

Program Committee Member, Sponsorship and Exhibits Chair, POMS 19th Annual Conference, May 1 – 4, 2009, Orlando, FL.

Wickham Skinner Teaching Achievements Awards Committee, POMS 2009

“Supply Chain Management” Track Co-Chair (with Mark Ferguson at Georgia Institute of Technology), POMS 18th Annual Conference, May 9 – 12, 2008, La Jolla, CA.

Program Committee Member, Sponsorship and Exhibits Chair, POMS 18th Annual Conference, May 9 – 12, 2008, La Jolla, CA.

Program Committee Member, Sponsorship and Exhibits Chair, POM 17th Annual Conference, May 4 – 7, 2007, Dallas, TX.

Program Committee Member, Sponsorship and Exhibits Chair, POMS 16th Annual Conference, April 28 – May 1, 2006, Boston, MA.

International Program Committee Member, 2006 Asia-Pacific Decision Sciences Institute Conference, June 14-16, Kowloon Hong Kong.

Organized Workshop on Revenue Management, 2004 DSI

Organized Invited Session for Supply Chain Track, POMS 2006

Organized Invited Sessions from Industry (Microsoft Dynamics, Shingo Prize, and Responsive.net), POMS 2006

Organized a research symposium (with Carol Prahinski at Michigan State University and Honggeng Zhou at the University of New Hampshire) at the Fisher College of Business, The Ohio State University to celebrate 25 years of Distinguished Career and Endowed Chair Award for our adviser Professor W.C. Benton, Edwin D. Dodd Professor of Operations and Supply Chain Management, April 20th, 2007
Session Chair, DSI, INFORMS, and POMS (numerous times since 1996)

UNIVERSITY SERVICE

Committee Service at the University of Oregon

Academic Director, Center for Sustainable Business Practices (2010 – 2018)
Founding Member for a Start-up Initiative for the Center for Sustainable Supply Chain Management (submitted a proposal to Dean's Administration for Founding the Center for Sustainable Supply Chain Management; Center was subsequently re-branded as Center for Sustainable Business Practices) (Fall 2004 – 2010)
Lead member (along with Michael Russo) in developing and proposing an MBA curriculum for CSBP Track
OBA Industry Speaker Series (2018 – Present)
OBA Executive-in-Residence Program (2018 – Present)
OBA Internship Showcase (2023 – Present)
OBA Curriculum Review Committee (2019 – 2020)
Coordinator for Core Class in Operations Management (2019 – 2020)
UO Sustainability Council (2011 – 2013)
LCB/UO Liaison for the Pivotal Leaders Group in Portland, OR (2012)
Stewart Distinguished Faculty Award Committee (2010, 2012)
Search Committee for MD of Business Innovation Institute (2012)
LCB Funded Research Task Force (2012)
LCB OEMBA Task Force (2012)
LCB Dean Search Committee (2015 - 16)
LCB Dean Search Committee (2009)
LCB Committee for University Research Innovation Awards (2009)
UO India Advisory Committee (2009 - 2010)
LCB Interim Dean Search Committee (2008)
LCB Liaison with MFG-21 Consortium (2008 – 2015)
Off-Campus Scholarships and Grants Committee: (2004 – 06, 2007 – 2013)
Center for Asian Pacific Studies Board (2008 - 2012)
Oregon Executive MBA Committee (2008 – 2018, 2021 - present)
Experiential Education Task Force (2006)
Search Committee for Managing Director for CSBP (2007)
Search Committee for Managing Director for CSBP (2008)
Search Committee for LCE Professor of Practice (2012)
Search Committee Chair for Program Manager for CSBP (2015)
Search Committee for MBA Program Manager for CSBP (2017)
LCB Promotion and Tenure Committee (2025 – 26)
LCB Department Committee for Promotion to Associate and Tenure Review (2025 – 26)
LCB Department Committee for Promotion to Full Review (2024 – 25)
LCB Promotion and Tenure Committee (2023 – 24)
Department Committee for 3rd Year Review (2022 – 23)
LCB Promotion and Tenure Committee (2021 – 22)
LCB Promotion and Tenure Committee (2020 – 21)
LCB Promotion and Tenure Committee, NTTF (2019 – 20)
LCB Promotion and Tenure Committee, NTTF (2018 – 19)
LCB Promotion and Tenure Committee (2016 – 17)

LCB Promotion and Tenure Committee, NTTF (2015 – 16)
 LCB Promotion and Tenure Committee (2014 – 15)
 Sustainable Advantage Advisory Council, January 2006 – 2007
 LCB Professional Council: Fall 2004 – Winter 2006
 Ph.D. Program Re-design Committee, Decision Sciences Department, 2007
 Undergraduate Program Committee (2007 - 2010)
 Masters Program Committee (2010 – 2016)
 Masters Program Committee Chair (2013-14)
 MBA Committee (2016 – 18)
 MBA Task Force (2006)
 MBA Ad-hoc Committee (2007)
 Ph.D. Program Committee: January 2004 - 2006
 Faculty Search Committee: Marketing (2005), Management (2006), Operations (2005, 2006, 2008, 2009, 2010, 2011, 2013)
 OBA Instructor Search Committee (2020 – 21)
 Instructor Search Committee: Leadership (2006)
 Faculty Liaison for the ISOM Concentration: June 2004 – Summer 2016
 Faculty Liaison for the OBA Concentration: Fall 2016 – present
 Faculty Co-Adviser for the Information Systems and Operations Management (ISOM) Club (e-Biz Club), (with Grant Castner) 2006 – 2007, (with Fang Yin) 2008 - 2015

Participation in Facilitating Fundraising for LCB/UO

Facilitated fundraising for CSBP (JELD-WEN)
 Facilitated fundraising for DSC and CSBP (Greg Quesnel, Retired CEO Conway; Jim Bramsen, Chairman, Spraying Systems Company) 2009 – 10
 Facilitated fundraising for OBA, Joe Hawes, CEO Hawes Group, 2022 - 23

Committee Service at Georgia Tech

Member of Undergraduate Committee, 1998, 2000, 2001
 Faculty liaison for the APICS, 1998- 2002
 Faculty adviser for the Operations Management Society, 1998 - 2002
 Teaching Load Committee, 1999
 Honors Committee, 2000

RESEARCH PROPOSALS AND GRANTS

OMIC R&D Innovation Center of Excellence Grant

Developing Mission, Vision, and Business Plan for the Additive Manufacturing Innovation Center (AMIC) for metals-based products in the Center for Innovation Excellence (CIE) at OMIC R&D: A Systematic Field-Based Study for Enabling and Accelerating Design & Manufacturing Innovation that Leverages Additive Manufacturing for Metal Manufacturers in Oregon.

Principal Investigator

Funding Agency: Business Oregon and Oregon Manufacturing Innovation Center (OMIC) R&D, **2023**

Amount funded: \$75,430.00.

Outcome: On September 18, 2023, Business Oregon announced \$9 million in grants to five organizations to establish Oregon Innovation Council (Oregon InC) Centers of Innovation Excellence (CIEs). The Additive Innovation Center at OMIC R&D has been granted this designation with a grant of **\$1 million** this year.

Oregon University System, Northwest Collaboratory for Sustainable Manufacturing Partnership Grant

Principal Investigator

Funding Agency: Oregon Business Development Department, **2014**

Amount funded: \$33,000

Jobs and Innovation Accelerator Challenge (JIAC) III: Innovation in Advanced Materials and Metals (IAM²): *“Faculty & Industry Supervised Summer Internships for Business School & Engineering Students”*. Interns comprised two business school interns and two engineering interns, each from Oregon State University, Portland State University, Oregon-Tech, and Washington State University, Vancouver. The interns were jointly supervised by Principal Investigators from each school, along with managers from the Oregon Manufacturing Extension Program (OMEP) and host firms, to offer interns a holistic and integrated problem-solving experience to address both business and technological needs at firms.

Principal Investigator for LCB/UO

Federal Funding Agency: Economic Development Agency, **2013**

Amount Funded for LCB/UO: \$40,000 (plus LCB/UO cost share of \$20,000)

Total Funding (across five schools): \$200,000

Total Funding under JIAC III for Greater Portland Cluster in Advanced Materials & Metals: **\$2.19 million**.

Principal Investigator for a Feasibility Study for the Northwest Collaboratory for Sustainable Manufacturing (NWCSM) (Completed, March 2013) that has facilitated funding by the Oregon Legislature for NWCSM, as noted by Public Affairs Counsel, *“The NWCSM is modeled to build off the long-term success that the Oregon Metals Initiative has experienced in its partnership with private industries and Oregon Engineering Research Universities. Most recently, the University of Oregon’s Lundquist College of Business examined best practices used by collaborators worldwide and developed a business plan for the NWCSM. The report has been attached for your review. During the 2013 Oregon Legislative Session, the legislature approved \$2.9 million to expand metals research through the NWCSM, primarily aiming to expand research to focus on Manufacturing Readiness Levels (MRL) 4-7, 2013.* The report was subsequently cited to secure **\$7.5 million in funding** from the Oregon Legislature in May 2016 for founding the Oregon Manufacturing Innovation Center R&D (OMIC), which has subsumed NWCSM for supporting a greater vision for the metals manufacturing industry. More details under “Industry Report”. The Oregon Legislature approved an additional \$12 million for OMIC R&D in July 2017. As of December 2024, OMIC R&D has received **\$75 million** in funding from state, federal, and industry sources to support research and infrastructure.

Collaborating Faculty: Beth Hjelm and Doug Wilson.

Collaborating Faculty: Helped design and facilitate the business school component for a proposal by Principal Investigators Anita Weiss and Jeff Hanes at the University of Oregon in **2013**. The State Department has approved the budget for grant # SCAPPD-13-CA-104-SCA-06102013, *“Establishment of an Academic Partnership in Business Management & Environmental Sciences with Karakoram International University (KIU) in Gilgit, Pakistan.”* This large-scale grant of about \$1 million facilitates a deep interaction between UO and KIU over three years (2013 – 16).

Jobs and Innovation Accelerator Challenge (JIAC-I) Grant for Clean-Tech Cluster in Oregon. **Principal Investigator** for the University of Oregon and Lead Member for Collaboration in the Cluster spanning Manufacturing 21, Portland Development Commission, Work-Systems, Inc., Oregon University System Schools (LCB/UO and Engineering Schools at Portland State University and Oregon Tech), Washington State University-Vancouver, Oregon BEST, and several economic development entities in Portland.

Total Grant: \$2.1 Million (The LCB/UO share of this grant is expected to fund 4 – 6 research faculty members and 2 – 3 doctoral students across Decision Science, Management, and

Marketing in focused research and educational initiatives outlined below)

- **Cluster Opportunities Report:** (Entails assessment of the overall performance of the clean-tech initiatives via JIAC Grant and development of benchmarks; includes field-based research of participant firms)

Principal Investigator

Federal Funding Agency: Economic Development Agency, **2011**

Amount Funded for LCB/UO: \$52,000 (plus LCB/UO cost share of \$52,000)

- **Customized Management Training for Decision Makers** at about 50 selected firms in the clean-tech sector (Entails a deep engagement with the participant firms before developing customized workshops; a team of faculty and doctoral students in decision sciences, management, and marketing will engage via field visits, structured interviews, surveys, case studies, identifying problem-solving opportunities, and undertaking relevant research (empirical or economic modeling) to offer strategic and tactical managerial insights).

Principal Investigator

Federal Funding Agency: Economic Development Agency, **2011**

Amount Funded for LCB/UO: \$178,000

- **Field-Based or Industry-Driven Research on Enhancing the Business and Manufacturing Competitiveness** of 3 – 5 high-potential firms as part of collaborating with the Northwest Collaboratory for Sustainable Manufacturing (NWCSM). These firms will also receive technical support from the Engineering schools as part of their funded research. The LCB/UO research component will engage faculty in entrepreneurship, strategy, marketing, and supply chain management, along with a couple of doctoral students, and use a combination of in-depth case studies and economic modeling to build insights for addressing key challenges these firms face. In addition, we plan to engage some MBAs in problem-solving projects that, in conjunction with the research, will enhance the ability of these firms to hone their business strategy, operations, and supply chain management (including any processes focused on technological innovation or new product development). The goal is to enable these firms to leverage technological (support from technical research at PSU, OIT, and WSU-V) and business support (from Lundquist College at UO) to improve their trajectory for success, growth, and job creation.

Principal Investigator

Federal Funding Agency: Economic Development Agency, **2011**

Amount Funded: \$76,000 (plus LCB/UO cost share of \$76,000)

MFG-21 Northwest Manufacturing Initiative: Lean, Agile, and Sustainable Operations and Supply Chain Management: A Cradle-to-Cradle Perspective using the Triple Bottom Line

Principal Investigator

Federal Funding Agency: DoD/DLA/OEI, **2010**

Amount Funded (Contracted in 2011): \$215,000

Provides partial research support for six faculty members

MFG-21 Northwest Manufacturing Initiative: University of Oregon's Leadership to Enhance Agility, Productivity, and Sustainability (UO-LEAPS) for Manufacturing Competitiveness in Oregon

Principal Investigator

Federal Funding Agency: DoD/DLA/OEI, **2009**

Amount Funded (contracted in January 2010): \$230,000

Provides partial research support for six faculty members

2008 Summer Research Grant from the Center for Sustainable Business Practices at the Lundquist College of Business.

“2004 APRU Seed Grant Proposal: Understanding Drivers, Enablers, and Inhibitors of Green Business Strategies”

Joint Proposal with Youngho Chang (National University of Singapore) and Ken Ito (University of Tokyo)

Amount Funded: \$6000

“Assessing the Impact of Simulation-Based Training on the Operational Performance of Customer Relations Management Systems”

Joint Proposal with Goutam Challagalla

Simtrex Corporation, May 2000.

Amount Funded: \$40,000

“Developing a Framework for Using Auctions in Revenue Management”

Joint Proposal with Tim Baker (Washington State University)

iXL Center of Electronic Commerce, College of Management, Georgia Tech, Summer 1999

Amount Funded: \$6000

“Developing Global Supply Chain Performance Metrics”

Joint Proposal with Soumen Ghosh

IBM, Global Supply Chain Management Initiative, July 1999

Amount Funded: \$19,500

“Benchmarking Rapid Prototyping Process and Assessing its Impact on Product Development Performance”, (1998-2000)

Rapid Prototyping Manufacturing Institute, Georgia Tech, July 1998

Amount Funded: \$65,000

“Developing Metrics for Global Supply Chain Agility”

Joint Proposal with Soumen Ghosh

CIBER, Georgia Tech, June 1998

Funded: \$7000

“New Product Development and Business Performance: An Empirical Study”

Joint Proposal with G. Keong Leong

Center for Manufacturing Excellence, The Ohio State University, June 1995

Funded: \$3000

“An IGERT Pre-Proposal: Integrative Graduate Education and Training in Freeform Manufacturing”

Joint Proposal with Janet K. Allen (ME), Imme Ebert-Uphoff (ME), Iwona Jasiuk (ME), Thomas Kurfess (ME), Jack Lackey (ME), Farrokh Mistree (ME), John Muzzy (ChE), David Rosen (ME), and O’Shea (Physics)

National Science Foundation, 2000

Amount Requested: \$629,208. *Invited for full proposal (However, not selected due to a limit of two proposals per university)*

“An IGERT Pre-Proposal: Integrated Product Realization for a Global Marketplace”

Joint Proposal with Janet K. Allen (ME), Soumen Ghosh (Management), Farrokh Mistree (ME), and Shamkant Navathe (Computing)

National Science Foundation, 1999

Amount Requested: \$2,499,636 (**Not Funded**)

“An IGERT Pre-Proposal: Freeform Manufacturing”

Joint Proposal with Janet K. Allen (ME), Iwona Jasiuk (ME), Thomas Kurfess (ME), Jack Lackey

(ME), Farrokh Mistree (ME), David Rosen (ME), Charles Eastman (Arch), Lorraine Justice (Arch), Paul Kohl (Ch E)
National Science Foundation, 1999
Amount Requested: \$1,890,500 (**Not Funded**)

INDUSTRY REPORT: Feasibility Study for Proposing a University-Industry-Government Partnership for Innovation in Metals Manufacturing Industry

“Northwest Collaboratory for Sustainable Manufacturing (NWCSM): A Feasibility Study with a Blue-Print for Implementation”, with Beth Hjelm and Doug Wilson, March 2013.
NWCSM proposes to build and leverage University-Industry Partnership across areas of engineering and business in Oregon and SW Washington to support the manufacturing base in the region (an \$18.0 million proposal that spans six years). The study was sponsored by Manufacturing 21 and the Portland Development Commission. See <https://business.uoregon.edu/files/media/NWCSM%20Feasibility%20Study%20Report%20Final%203-20-13.pdf>. An overarching recommendation of the study to adopt the AMRC model championed by Boeing in Sheffield, U.K., was adopted, and subsequently evolved into the establishment of the [Oregon Manufacturing Innovation Center](#) (OMIC).
As of December 2024, OMIC R&D has received **\$75 million** in funding from state, federal, and industry sources to support research and infrastructure.

TEACHING EXPERIENCE

Experiential Education at the University of Oregon, Fall 2003 - present:

Collaborated with numerous major firms to offer experiential learning opportunities for students and facilitate summer internships and jobs by incorporating plant tours, guest speakers, and real-world problem-solving projects in operations and supply chain management courses.

Engaged with senior executives and organized/supervised **over 200 company-sponsored/data-driven projects** in the areas of facility operations, supply chain management, and sustainability in operations and supply chain management using a pool of firms that include Intel, Hewlett-Packard, Tektronix, JELD-WEN, Johnson Crushers International, Inc. (KPI-JCI), Keen, States Industries, Weyerhaeuser, Monaco Coach, Nike, Navistar, Columbia Distributing, Myers Container, Lyle, Parr Lumber, Xerox, PCC Structurals, Shindaiwa, Kettle Foods, International Paper, Spraying Systems Company, YAKIMA, NW Natural, Silver Eagle Manufacturing, gDiapers, Alisco, Rosen Aviation, Benchmade, Sunmodo, KersTech, NextStep Recycling, Organically Grown Company, Oregon Retina LLP, Growing Solutions, Invitrogen, and PSC (now Datalogic) among others.

Engaged with Chairman, CEO, and General Manager to facilitate placement of four CSBP-MBAs and two undergraduate ISOM students for an internship at Spraying Systems Company, Shanghai, China, Summer 2010.

Engaged with Chairman, CEO, and General Manager to facilitate placement of two CSBP-MBAs and two undergraduate ISOM students for a high-value internship in supply chain management at Spraying Systems Company, Shanghai, China, Summer 2011. Faculty adviser collaborate with senior management at Spraying Systems Company to facilitate a strategic initiative in their built-to-order business.

Funded, placed, and jointly supervised two summer interns at Sunmodo Corporation and CID Bio-Science, Inc. in Vancouver, Washington, as part of the JIACII Federal Grant, Summer 2014.

Facilitated placement of a CSBP-MBA summer intern at Pungkook Corporation (manufacturer of

bags for major Brands such as Nike, Adidas, Coach, and Under Armour) in Vietnam, Summer 2015.

Engaged with CPLG Team at Intel to facilitate supply chain internships for OBA Concentrators, 2016 – Present.

Engaged with Chairman, CEO, and General Manager to facilitate placement of three CSBP-MBAs, one LCE-MBA, and one undergraduate OBA student for an internship at Spraying Systems Company, Shanghai, China, Summer 2017.

Engaged with Chairman, CEO, and General Manager to facilitate placement of three CSBP-MBAs for an internship at Spraying Systems Company, Shanghai, China, Summer 2018.

Courses Taught at the University of Oregon

Operations Management: OBA 335, Core, Undergraduate, 2002 - present

Operations Management: DSC 335H, Honors Core, Undergraduate, 2003 - 2009

Operations Management: BA 614, MBA Core, 2005 - 2008

Supply Chain Management - Strategy and Analytics: OBA 477/577 (previously DSC 477/577), 2005 – present

Supply Chain Management: OBA 577 SPM (for Masters in Sport Product Management), 2016 – 18

Supply Chain Management OBA 610 SPM (for Masters in Sport Product Management), 2019
OBA Practicum (Previously DSC Practicum)

Executive Education at the University of Oregon

Operations Management, OEMBA Program, Spring 2008, Spring 2013 – present.

One-day Workshop on Bringing Discipline to Project Management (Elective), Fall 2008

Supply Chain Management, OEMBA Program, Spring 2009 – Spring 2012.

Curriculum Development at the University of Oregon

Developed OBA 577 for the Sports Products Management Program

Developed DSC 477/577: Supply Chain Management – Strategy and Analytics

Developed OEMBA 710: Supply Chain Management

Developed OEMBA 710: Operations Management

Developed and organized an Executive Education Module on “Sustainability in Corporate Entrepreneurship” for EMBA and IMBA students from Nyenrode University, Summer 2012. The first week comprised five days of highly integrated classroom instruction. The second week comprised a high-value industry engagement in Portland to complement classroom instruction. It included field visits (talks and tours), guest lectures, and focused panels on sustainable business practices, corporate innovation, and start-ups.

Executive Education at Georgia Tech

Taught in several executive education programs at Georgia Tech: Program for Technical Managers, Georgia Tech Project Management Institute, Information Technology Management Partnership, Executive Master’s in Management of Technology, and Project Management Leadership Program (1998 – 2005).

Taught in custom programs for GE Energy Services and Coca-Cola Enterprises.

Courses Taught at Georgia Tech

Operations Management I (Core, Graduate, Undergraduate)
Collaborative Product Development (Inter-Disciplinary, Graduate)
Doctoral Seminar on Normative Modeling for “Integrated Product Development”

Curriculum Development at Georgia Tech

Developed a doctoral seminar titled “Integrated Product Development.”
Developed a new course titled “Managing Integrated Product and Process Development” and taught it as MGT 6326: Collaborative Product Development.

Courses Taught (before Georgia Tech)

Operations Strategy (Graduate, Michigan State University)
Operations Management and Purchasing (Undergraduate, Michigan State University)
Operations Planning and Control (Undergraduate, The Ohio State University)
Operations Management (Undergraduate, The Ohio State University)
Statistical Techniques (Undergraduate, The Ohio State University)
Operations Research (Undergraduate, The Ohio State University)

PRESENTATIONS

Invited Research Presentations at Business Schools

University of Texas at El Paso, 1994
Michigan State University, 1995, 1996
Georgia Institute of Technology, 1996
University of Florida, 2000
Emory University, 2001
University of Dayton, 2002
University of Oregon, 2003
University of Northern Iowa, 2003
University of Utah, 2003
Vanderbilt University, 2005
The Ohio State University 2007
Korea University, South Korea, 2008
Peking University, China, 2010, 2011
Shailendra J. Mehta School of Management, Indian Institute of Technology, Mumbai, 2011
Texas Christian University, 2013
National Institute of Industrial Engineering (NITIE), India, 2018
Indian Institute of Management – Bangalore, India, 2018
Michigan State University, 2019
Keynote Speaker, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2019
Birla Institute of Technology & Science, Pilani, India, 2019
Faculty of Management Studies, New Delhi, India, 2019
Keynote Speaker, 2021 Online International Conference on Logistics and Supply Chain Engineering, University of Peradeniya, Sri Lanka, Dec 17 – 18, 2021
Keynote Speaker, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2022 (Online)
Indian Institute of Technology, Delhi, 2022
SPJIMR, Mumbai, 2022
Indian Institute of Management – Kozhikode, India, 2022

Keynote Speaker, 2022 POMS International Conference, IIM Kozhikode, 2022
Keynote Speaker, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2023
Keynote Speaker, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2024
Xian Jiao Tong University, Xian, 2024
Indian Institute of Management – Bangalore, 2024
Indian Institute of Management – Udaipur, 2024
Keynote Speaker, POMS Chinese Summer School, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2025

Invited Industry Presentations

Plenary Speaker, 19th CEOs Conference, Indian Institution of Industrial Engineering (IIIE), October 8th – 11th, 2015, Dubai, United Arab Emirates.
National Association of Purchasing Managers, Oregon Mid-Willamette Valley Chapter, November 2005
Plenary Speaker, Annual Conference of Rapid Prototyping Manufacturing Institute, SME, 2000

Doctoral Consortium Presentations

Forging Industry Partnerships for Research, 2019 POMS Chinese Summer School for Doctoral Students, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2019
Fostering Industry-University Partnerships for Experiential Education, Research, and Alumni Outreach, 32nd POMS Annual Conference, Online, April 21 – 25, 2022
Integrating Teaching, Practice, and Research, 2022 POMS Chinese Summer School for Doctoral Students, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2022
Integrating Practice and Research for Publications in Premier Journals, 2022 POMS Chinese Summer School for Doctoral Students, Dongbei University of Finance and Economics (DUFE), Dalian, China, 2023
Integrating Practice and Research, 33rd Annual POMS-Conference, May 21 – 25, 2023, Orlando, FL.
How to Engage with Industry, Government, and Professional Associations for Research, Education, and Service, 54th Annual Meeting of the Decision Sciences Institute, November 18 – 20, 2023, Atlanta, GA.

PROFESSIONAL AFFILIATION

Member, Decision Sciences Institute, 1993 - present
Member, INFORMS, 1993 - present
Member, APICS, 1994 - 2003
Member, PDMA, 1995 - 2003
Member, POMS, 1995 - present