

DEBORAH J. BAUER

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EDUCATION

University of Oregon, Lundquist College of Business, Eugene, OR
Master of Science in Finance, March 2001

Bryant University, Smithfield, RI
Bachelor of Science in Business Administration, May 1997

ACADEMIC WORK EXPERIENCE

University of Oregon, Lundquist College of Business, Eugene, OR

Peter and Molly Powell Distinguished Teaching Professor, September 2025 to present

Peter and Molly Powell Distinguished Senior Instructor of Finance II, September 2014 to August 2025

Peter W. and Maryanne L. Powell Distinguished Senior Instructor of Finance, September 2013 to June 2014

Senior Instructor of Finance, September 2008 to June 2013

Instructor of Finance, September 2001 to June 2008

Graduate Teaching Fellow, September 1999 to June 2001

ACADEMIC LEADERSHIP APPOINTMENTS

University of Oregon, Lundquist College of Business, Eugene, OR

Academic Director, Oregon Executive MBA, September 2018 to June 2022

- Communicated expectations of students for academically accredited program and further promoted strong academic culture
- Led a highly collaborative effort with the Academic Committee to assist the leadership team in realizing the vision for the program
- Oversaw academic quality by implementing best practices for cyclical course reviews and assessments, thereby guaranteeing course relevance, quality, and responsiveness to student needs
- Worked through the appropriate academic and administrative channels within a shared governance environment to create, strengthen, and update academic policies relevant to supporting the program
- Managed the comprehensive evaluation of AACSB Assurance of Learning objectives and their measurement, including overseeing data collection coordination, conducting data analysis in partnership with the academic committee, and transparently communicating results to the Lundquist College
- Provided dedicated support to faculty during their integration with our students, program, and scheduling, ensuring a seamless transition
- Presented at faculty meetings on curricular changes requiring a vote or faculty discussion
- Worked with Department Heads to staff courses, review faculty evaluations, and ensure grading policies were followed
- Completed faculty evaluations as required per college policy

- Successfully coordinated the capstone experience in partnership with the capstone coordinator, ensuring its alignment with program goals and objectives

Lead, Online Strategy for the Lundquist College of Business, July 2017 – July 2019

- Partnered with University constituencies to integrate Lundquist online strategy with the University community
- Served on University committees related to online instruction
- Worked with the AVP for UO online as needed for strategy implementation
- Stayed current on UO policy changes related to new campus initiatives related to online instruction
- Developed recommendations for continued support and training for online instructors to ensure quality and consistency across courses
- Provided continued support for platform development including recommendations for software, equipment, faculty onboarding and other logistics for the implementation of successful online learning opportunities
- Led and meet regularly with the online taskforce and the instructional designer
- Developed recommendations for future action to enhance our online course offerings

Director, Lundquist College of Business Honors Program, June 2012 to June 2017

- Served as recruiting lead for prospective students including meeting with students, speaking engagements and attendance/participation in recruiting events
- Increased alumni involvement through strategic events and personal outreach resulting in significant job and internship offers for current students
- Implemented a strategic communications campaign that led to record applications, diversity, and GPAs of incoming classes
- Led the development and management of industry engagement experiences for students
- Managed and supervised the daily operations and budget of the program
- Evaluated and modified program requirements and activities to enhance access and inclusion of underrepresented groups resulting in increased diversity of gender, racial identity, and first-generation students
- Enhanced the Honors Program undergraduate curriculum on an on-going basis via course changes, seminars, external partnerships, industry speakers, case competitions, and events
- Implemented one on one advising sessions with students for leadership and career planning that required an action plan, alumni contact, and a student reflection
- Collaborated with the Development office in support of fundraising efforts for the Honors Program
- Implemented cohort building experiences such as mentor system, Spencer Butte Challenge Course orientation, and team building activities
- Coordinated and led week long international service learning opportunities for Honors Students in Central American indigenous communities
- Planned and coordinated large events such as an annual alumni networking event and end of year awards banquet
- Received a nomination for the UO advising award from Honors students

HONORS AND AWARDS

Received Oregon Executive MBA, Julianna Sowash Excellence in Teaching Award, 2018, 2019, 2020, 2021, 2023, 2024 and 2025

Received University of Oregon Herman Online Distinguished Teaching Award, 2024

Received Lundquist College of Business James E. Reinmuth MBA Teaching Excellence Award, 2024

Nominated for Stewart Distinguished Faculty Award, 2021

Nominated for University of Oregon Excellence in Advising Awards, 2017

Received Lundquist College of Business Dean's College Service Award, 2016

Regionally recognized in *The Register Guard* as a pioneer in online education, 2013

Received named appointment as the Peter W. and Maryanne L. Powell Distinguished Senior Instructor of Finance, 2013

Honorary induction into Alpha Kappa Psi, professional business fraternity, 2011

Received University-wide Ersted Award for Distinguished Teaching, 2005

COURSES TAUGHT

Graduate:

FIN 612 Fundamentals of Finance, (Oregon MBA), 2023

BA 710 Global Studies Trip (Oregon Executive MBA, international immersion), 2019-2022

BA 718 Financial Analysis (Traditional and Remote, Oregon Executive MBA), 2016 - present

Undergraduate:

FIN 316 Financial Management (Traditional and Online), 2001 - present

BA 318 Finance: Value through Capital (Traditional and Online), 2001 - present

FIN 281 Personal Finance (Online), 2022 - present

FIN 316H Financial Management (Business Honors Program), 2019

FIN 380 Investments (Traditional and Online), 2012 – 2019, 2025

BA 101 Introduction to Business, 2010 - 2013

BA 199 Freshman Seminar: Developing Character in the Business Environment, 2007 - 2009

BA 199 Freshman College Connections: The Corporate Mind, 2006 - 2008

BA 315 Economy, Industry, and Competitive Analysis, 2002-2004

FINANCE DEPARTMENT SERVICE

Lundquist College of Business Instructor of Finance Search Committee, February 2025 – present

Finance Course Coordinator, Business Minor Program, September 2001- present

Peer Review of Teaching for Darek Nalle, February 2024

Peer Review of Teaching for Ed Warnock, March 2022

Lundquist College of Business Instructor of Finance Search Committee, March 2021 – May 2021

Peer Review of Teaching for Dr. Jon Moulton, January 2021

Peer Review of Teaching for Michael Wismer, February 2019

Revised Finance portion of College of Business assessment for AACSB Assurance of Learning and created student review materials, August 2011

Finance Course Coordinator, Business Major Program, September 2008 - June 2009

LUNDQUIST COLLEGE OF BUSINESS SERVICE

Lundquist College of Business Faculty Review and Promotion Policy committee, September 2025 – February 2026

Lundquist College of Business Online Advisory Committee, February 2025 - present

Lundquist College of Business Promotion and Tenure Committee, September 2022 – March 2025

Oregon Executive MBA Global Studies Trip, Faculty Lead, March 2022

Academic Continuity Team, March 2020 – June 2021

Oregon Executive MBA Global Studies Trip, Faculty Lead, March 2021

Oregon Executive MBA Global Studies Trip, Faculty Lead, September 2019

Oregon Executive MBA, Faculty Lead for new class residency program, September 2019

Academic Director, Oregon Executive MBA, September 2018 to June 2022

Lead, Online Strategy, July 2017 – July 2019

Oregon Executive MBA Global Studies Trip, Faculty Team, September 2018

Dean's Service Award committee, May 2017 - June 2017

Honors Program Director Search Committee, March 2017 - May 2017

Lundquist College of Business Promotion and Tenure Committee, September 2016 - June 2016

Lundquist College of Business Academic Council, September 2014 – June 2020

Online Task Force committee member, October 2014 – September 2015

Director, Lundquist College of Business Honors Program, June 2012 to June 2017

Stewart Distinguished Faculty Award selection committee member, 2010

Introduction to Business Staffing Task Force member, January 2009 - March 2009

Women in Business Faculty Advisor, June 2007 - September 2012

Faculty Liaison for undergraduate student clubs, June 2007 - June 2009

Braddock Tutoring Center Faculty Advisory Group, September 2004 - June 2007

UNIVERSITY SERVICE

Associate Vice Provost for Online and Professional Education Search Committee, March 2025 - June 2025

Intercollegiate Athletics Advisory Committee (Elected), September 2023 – June 2025

Faculty Advisory Council to the President (Elected), September 2022 – June 2024

Presidential Search Committee, September 2022 – June 2023

Academic Technology Advisory Group, April 2018 – January 2020

Associate Vice Provost for Online/Distance Education Search Committee, February 2018 - August 2018

University of Oregon Teaching Academy, March 2017 - present

University Online & Hybrid Education Task Force, September 2015 – June 2017

University Scholarships Committee, Chairperson, September 2015 – June 2017

Distinguished Service Award and Honorary Degree Committee, September 2013 – June 2016
The International Cultural Service Program Scholarship Selection Committee, September 2014 - June 2015
Co-Chair of several Honors College Thesis Committees, September 2012 - June 2013
University Appeals Board, September 2009 – June 2014
Big Ideas University Special Committee, January 2009 - June 2009
Distinguished Teaching Awards Committee, September 2007 - June 2009, September 2010 – June 2012
Joint Academic Affairs - Senate Special Committee on Course Evaluations, March 2007 - June 2007
Williams Council Advisory Group, January 2007 - January 2009
Blackboard Faculty Advisory Committee, September 2006 – June 2013
Teaching Effectiveness Program Ambassador, January 2005 - June 2007
Student-Faculty Committee on Grievances, Chairperson, June 2005 - June 2007

PUBLIC AND PROFESSIONAL SERVICE

Conferences and Trainings

Completed Harvard 6 week online FinTech course, November - December 2024
Attended InstructureCon Ed-Tech conference, July 2024
Attended UO Student Success Summit: Achieving equitable student success, June 2023
Attended Academic Integrity and AI, The Chronicle for Higher Education, May 2023
Attended UO TEP Teaching and Artificial Intelligence Systems: Insights and Strategies, May 2023
Attended UO TEP Inclusive Teaching at UO, March 2023
Attended UO Online and UO Vice Provost for Diversity and Inclusion, Teaching with Authenticity, February 2023
Attended Harvard Business Education Publishing Navigating the Perfect Storm: How the Pandemic is Forcing a Reimagination of Higher Education and Workforce Preparedness, February 2023
Completed Leadership Academy, Office of the Provost, University of Oregon, June 2022 – June 2023
Attended Harvard Business School Race Gender and Equity initiative: Pathways to Inclusive Entrepreneurship: The State of Inclusive Entrepreneurship, December 2022
Attended Harvard Business Education Publishing Why Undergraduate Students (and Faculty) Struggle with Active Learning webinar, November 2022
Attended Harvard Business School Digital Initiative “Inventing the Future of Money”, May 2022
Attended Inclusive Teaching: Showcasing Diverse Content in the Classroom, November 2021
Completed the UO Summer Teaching Institute, Designing New Approaches to Assessment, July 2021
Completed the Trauma-Informed Leadership Series, UO Division of Equity and Inclusion, March-April 2021
Attended Harvard Business Education Publishing Gender Initiative on a Just Digital Future Summit, March 2021
Attended Harvard Business Education Publishing "Getting – and Then Keeping – Students Engaged", March 2021

Attended Princeton Bendheim Center for Finance "Will the Biden Stimulus Lead to Inflation?" A Conversation with Lawrence H. Summers and Paul Krugman, February 2021

Attended MBA Roundtable Developments Driving Graduate Business Education Curriculum Change, February 2021

Attended MBA Roundtable Curriculum Innovation Webinar, January 2021

Attended Executive MBA Council Conference, October 2020

Attended Exploring the Challenges and Opportunities in Online Case Teaching, June 2020

Attended Moving a Case Class Online, April 2020

Attended Delivering an Inclusive and Diverse MBA Curriculum and Classroom, January 2020

Attended Executive MBA Council Conference, October 2019

Attended Understanding Implicit Bias, October 2019

Attended Training and Development in Cross-Cultural and Experiential Education, February 2019

Attended WorldStrides Global Education Summit, February 2019

Attended Advanced Strategies for Discussion Leaders: Difficult Dialogues, January 2019

Attended Respectful Workplace Training, April 2018

Earned Quality Matters Teaching Online Certificate (11-week program), January 2018 - March 2018

Completed Harvard Case Teaching Method Seminar Part II, June 2017

Completed Ivey Case Writing Workshop, August 2016

Completed Harvard Case Teaching Method Seminar Part I, March 2016

Attended Bolivia Educator Course on Experiential International Education and Climate Change, July 2015

Attended EdTech Focus Group for Corporate Finance, February 2015

Attended Best Practices in International Global Education Seminar, November 2014

Attended Leadership Conference for Women in Higher Education, July 2013

Attended International Conference on Education and New Learning Technologies, July 2010

Completed Institute on Students with Learning Disabilities 4-day workshop, June 2010

Completed Teaching Beyond the Classroom 6-week technology workshop, August 2008

Attended International Conference in Business, May 2007

Completed Hybrid Course Redesign 4-week workshop, August 2006

Completed Multimedia in Teaching 5-day workshop, June 2005

Completed Essential Skills in Instructional Technology 5-day workshop, September 2004

Professional Activities

Published expert commentary on Student Checking Accounts, WalletHub, July 2024

Published expert commentary on Guaranteed Approval Credit Cards, WalletHub, January 2023

Published expert commentary on Debt Consolidation Loans, WalletHub, October 2022

Published expert commentary on the Best Free Credit Cards, WalletHub, October 2019

Portland Business Alliance, Member, February 2019 - present

Updated and accuracy checked test bank for Brealey, Myers, Allen, Principles of Corporate Finance, 13th ed., McGraw-Hill, 2018

Taught Finance Review Seminar (Master of Accounting 2-day seminar), 2007 - 2018

Accuracy review and editing for Wiley and McGraw-Hill Corporate Finance texts, 2017

Provided alternative text to make images accessible to the visually impaired for Brealey, Myers, Allen, Principles of Corporate Finance, 12th ed., McGraw-Hill, 2016

Taught BA 708 Second Year Residency, Finance Review (Oregon Executive MBA, one day seminar), Fall 2015

Updated and accuracy checked test bank for Brealey, Myers, Allen, Principles of Corporate Finance, 12th ed., McGraw-Hill, 2015

Created videos for instructional use for McGraw-Hill finance textbooks, 2015

Led Business Honors international student service learning trip to Guatemala, 2015, 2016, 2017

Led Business Honors international student service learning trip to Nicaragua, 2014

Led Business Honors international student service learning trip to Costa Rica, 2013

Authored online testing product for Brealey, Myers, Allen, Principles of Corporate Finance, 11th ed., McGraw-Hill, 2013

Accuracy checked online testing product for Bodie, Kane, Marcus, Essentials of Investments, 9th ed., McGraw-Hill, 2013

Leadership Board member and mentor for Big Brothers Big Sisters, April 2010-June 2012

Review of Brigham, Eugene F. and Joel F. Houston, Fundamentals of Financial Management, 11th ed., South-Western Thomson Learning, 2007

Review of Welch, Ivo, A First Course in Corporate Finance, 1st ed., Addison-Wesley 2006

Published Study Guide for Survey of Economics: Principles and Tools, 2/e, Prentice Hall Publishers, 2005

Presentations

Panelist for Office of the Provost and Academic Affairs workshop: Faculty Service, April 2018

Panelist for Office of the Provost and Academic Affairs workshop: Teaching and Professional Development for Career NTTF, May 2017

Presented to UO Top Scholars at admissions recruiting event for Business Honors, March 2016

Panel moderator for Finance and Accounting Careers Paths UO event, October 2013

Presented to UO Faculty on Online and Blended Course Design, September 2013

Presented to UO Business Ph.D. students on teaching online courses, October 2010 and November 2012

Panel moderator for Careers in Banking and Wealth Management UO event, April 2011

Presented to Seattle University Faculty on teaching online courses, November 2010