

Planning, Public Policy and Management (BA/BS)

What do sustainable city planning, community change, food security, transportation planning, and nonprofit administration have in common? All are rooted in making a difference in our communities, states, and countries. Choose to study in the School of Planning, Public Policy and Management (PPPM) and you'll discover how governments, nonprofit organizations, and private-sector firms address some of the most important problems facing society—and how you can play a key role in finding innovative solutions.

As a PPPM major you'll gain a thorough grounding in the principles of civic responsibility, environmental sustainability, and international understanding. Experiential learning, evidence-based decision-making, and interdisciplinary study will be at the core of your PPPM curriculum. You'll learn from and work with faculty members who are internationally recognized scholars with a wide range of training and research interests. Your courses will focus on concepts and skills and explore how to implement them within communities, organizations, and governments.

Program's Admission Requirements

Please visit the program's website (<https://pppm.uoregon.edu/apply/ba-bs>).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Knowledge: Describe and navigate core principles and policy guiding nonprofit and public organizations
- Communication Skills: Interface with a wide range of audiences, write clearly, present information orally, prepare cover letters and resume, and engage in teamwork
- Analytical Skills: Perform analysis of communities through methods that include options such as spatial analysis, interviews, focus groups, surveys, and data analysis
- Synthesis: Use critical and creative thinking in leadership situations for ethical and inclusive teamwork

Planning, Public Policy and Management Major Requirements

Code	Title	Credits
Core Courses ¹		
PPPM 201	Introduction to Public Policy	4
PPPM 205	Introduction to City Planning	4
PPPM 280	Introduction to the Nonprofit Sector	4
PPPM 315	Foundations of Applied Analysis	4
PPPM 415	Policy and Planning Analysis ²	4
PPPM 494	Practice of Leadership and Change	4
Methods Course		
Select one of the following: ³		4
PPPM 413	Statistics for Public Decision-Making	
PPPM 420	Practical Surveys for Public Service	

PPPM 421	Qualitative Analysis for Public Decision-Making	
PPPM 434	Urban Geographic Information Systems	
Electives		
Upper-Division PPPM courses ⁴⁵		28
PPPM courses at any level ⁴⁵		4
Total Credits		60

- 1 PPPM majors must take core courses for letter grades and pass them with grades of C– or better.
- 2 EC 201Z is a prerequisite for PPPM 415.
- 3 PPPM majors must take this course for a letter grade and pass with a C– or better.
- 4 Credit limitations for fulfilling this requirement are:
 - Up to 12 credits of Internship: [Topic] (PPPM 404)
 - Up to 8 credits of Thesis (PPPM 403)
 - Up to 4 credits of lower-division courses
- 5 Elective courses must be passed with a grade of Pass or C– or better to count towards the major requirements.

Students should expect extensive writing, analysis, and collaborative projects as part of their education in PPPM. For more information, contact an academic advisor in the College of Design.

Additional Requirements

At least 44 credits of coursework applied to the major must be taken at the University of Oregon.

Electives

Students are encouraged to work with a College of Design academic advisor to identify electives in one or more areas of interest which may include the following:

- Arts and Culture
- Community Planning and Policy
- Environment and Development
- Public and Nonprofit Management

Internship

Internships are optional but highly recommended for all PPPM students as a way to explore and clarify their interests and career goals, apply academic learning, develop new skills, and network with professionals. These career-building experiences help prepare students for fellowships, professional positions, or further academic study. Students interested in the PPPM Internship Program should enroll in PPPM 412 Internship and Professional Development and meet with the PPPM Undergraduate Internship Director. More information is on the School website (<https://pppm.uoregon.edu/undergrad/ba-bs#internships>).

Thesis and Honors Program

Students may pursue an undergraduate thesis in PPPM if they are accepted in the honors program (<https://pppm.uoregon.edu/undergrad/ba-bs#thesis-honors>), or if they are enrolled in the Clark Honors College. Students may not pursue the thesis option without prior approval; interested students should contact the PPPM Undergraduate Program Director by the end of their sophomore year for more information.

Students must have a 3.75 GPA to be considered for the honors program; a thesis is required.

Four-Year Degree Plan

The degree plan shown is only a sample of how students may complete their degrees in four years. There are alternative ways. Students should consult their advisor to determine the best path for them.

Bachelor of Arts in Planning, Public Policy and Management

Course	Title	Credits	Milestones
First Year			
Fall			
WR 121Z	Composition I	4	
First term of 1st-year second-language sequence		4	
PPPM 205	Introduction to City Planning	4	
Core-education course in arts and letters		4	
Must Maintain 3.00 GPA for admission into PPPM major			
Credits		16	
Winter			
WR 122Z	Composition II	4	
Second term of 1st-year second-language sequence		4	
PPPM 280	Introduction to the Nonprofit Sector	4	
Cultural literacy course		4	
Credits		16	
Spring			
Third term of 1st-year second-language sequence		4	
PPPM 201	Introduction to Public Policy	4	
Core-education course in arts and letters		4	
Core-education course in science		4	
Credits		16	
Second Year			
Fall			
EC 201Z	Principles of Microeconomics	4	
First term of 2nd-year second-language sequence		4	Gain experience in paid or volunteer public service
Cultural Literacy Course		4	
Core-education course in science		4	
Credits		16	
Winter			
Second term of 2nd-year second-language sequence		4	Gain experience in paid or volunteer public service
Core-education course in arts and letters		4	
PPPM 315	Foundations of Applied Analysis	4	

Core-education course in science		4
Credits		16
Spring		
Third term of 2nd-year second-language sequence		4
Gain experience in paid or volunteer public service		
PPPM elective course		4
Core-education course in social science		4
Core-education course in arts and letters		4
Credits		16
Third Year		
Fall		
PPPM 415	Policy and Planning Analysis	4
Core-education course in social science		4
PPPM elective course		4
Elective course		4
Credits		16
Winter		
PPPM research methods elective course		4
PPPM 413 Statistics for Public Decision-Making		
PPPM 420 Practical Surveys for Public Service		
PPPM 421 Qualitative Analysis for Public Decision-Making		
PPPM 434 Urban Geographic Information Systems		
Core-education course in science		4
PPPM elective course		4
Elective course		4
Credits		16
Spring		
PPPM elective courses		8
Elective courses		8
Credits		16
Fourth Year		
Fall		
PPPM 494	Practice of Leadership and Change	4
PPPM elective course		4
Elective course		4
Credits		12
Winter		
PPPM elective course		4
Elective courses		8
Credits		12
Spring		
PPPM elective course		4
Elective courses		8
Credits		12
Total Credits		180

Bachelor of Science in Planning, Public Policy and Management

Course	Title	Credits	Milestones
First Year			
Fall			
WR 121Z	Composition I	4	
Mathematics course		4	
PPPM 205	Introduction to City Planning	4	
Core-education course in arts and letters		4	
Credits		16	
Winter			
WR 122Z	Composition II	4	
Mathematics course		4	
PPPM 280	Introduction to the Nonprofit Sector	4	
Cultural literacy course		4	
Credits		16	
Spring			
Mathematics course		4	
PPPM 201	Introduction to Public Policy	4	
Core-education course in arts and letters		4	
Core-education course in science		4	
Credits		16	
Second Year			
Fall			
Core-education course in arts and letters		4	
EC 201Z	Principles of Microeconomics	4	
Cultural literacy course		4	
Core-education course in science		4	
Credits		16	
Winter			
PPPM 315	Foundations of Applied Analysis	4	
Elective course	Gain experience in paid or volunteer public service	4	
Core-education course in social science		4	
Core-education course in science		4	
Credits		16	
Spring			
PPPM elective course		4	
Elective course	Gain experience in paid or volunteer public service	4	
Core-education course in arts and letters		4	
Core-education course in science		4	
Credits		16	

Third Year

Fall

PPPM 415	Policy and Planning Analysis	4
PPPM elective course		4
Core-education course in social science		4
Elective course		4
Credits		16

Winter

PPPM research methods elective course		4
PPPM 413 Statistics for Public Decision-Making		
PPPM 420 Practical Surveys for Public Service		
PPPM 421 Qualitative Analysis for Public Decision-Making		
PPPM 434 Urban Geographic Information Systems		
PPPM elective course		4
Elective courses		8
Credits		16

Spring

PPPM elective courses		8
Elective courses		8
Credits		16

Fourth Year

Fall

PPPM 494	Practice of Leadership and Change	4
PPPM elective course		4
Elective course		4
Credits		12

Winter

PPPM elective course		4
Elective courses		8
Credits		12

Spring

PPPM elective course		4
Elective courses		8
Credits		12
Total Credits		180