

Museum Studies Graduate Certificate

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The Graduate Certificate in Museum Studies (GCMS) is a transdisciplinary program open to UO graduate students interested in pursuing a career in a museum or in any profession that involves exhibition or curation. It addresses the demand for a deeper understanding of the guiding principles behind a museum's mission and its practical day-to-day operations.

Today, the practice of exhibiting is not just the purview of art and cultural museums. Exhibition history and practice is integral to museums of science, medicine, natural history, ethnography, theater, and music as well as institutions such as zoos, aquariums, art galleries, botanical gardens, and libraries.

Housed in the College of Design, the GCMS collaborates with departments, programs, and museum professionals across campus to provide foundational theoretical and practical training in the museum field, while allowing students the freedom to explore museum operations from a variety of perspectives.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Identify and explain the guiding principles of museum operations.
- Engage in theoretical and practical training relevant to museum careers.
- Apply their theoretical and practical training to first-hand experience in museum operations through an internship.

Graduate Certificate in Museum Studies

The Graduate Certificate in Museum Studies is a transdisciplinary program open to graduate students enrolled in any graduate program at the University of Oregon. The curriculum is designed to provide both scholarly engagement with issues related to museums and an introduction to the specialized skills pertinent to museum professionals. Students must complete a minimum of 24 credits in approved courses.

Among the minimum 24 credits, 4 credits must come from the core course, ARH540 (Museology), and 3 credits from DSGN604 (Internship). The remaining 17 credits are devoted to Electives. You may count up to 12 credits of relevant courses offered through your home department/program toward both the certificate and your major requirements.

The certificate requires a minimum of 17 Elective credits. Elective courses provide students the opportunity to explore issues surrounding museums today and to familiarize themselves with skill sets expected of the specific museum careers they are interested in. Students may choose courses from any of the preapproved elective courses, or may petition to the certificate director to substitute other courses when they are germane to their specific interests.

Interdisciplinary Requirement: You must take at least 5 credits of elective courses offered through a department or program outside of your home department/program.

Distribution requirements: The elective courses must fulfill the following two distribution requirements:

1. **Topics in Museum Studies (at least one course):** A topics-based course involves historical, theoretical, or philosophical exploration of issues surrounding museums, for instance a course on museum ethics (PPPM 571 Cultural Policy, for instance).
2. **Practice/Methods in Museum Studies (at least one course):** A practice/methods-based course deals with practical knowledge of and skills in museum operations, for instance a course on connoisseurship, exhibition planning or educational programming (ARH 510 Inside Museum Exhibition, for instance).

Graduate Certificate in Museum Studies Requirements

Code	Title	Credits
Core Requirements		7
ARH 540	Museology	4
DSGN 604	Internship: [Topic] ¹	3
Electives ²		17
Interdisciplinary Requirement		5
Students must take at least 5 credits of elective courses offered through a department or program outside of their home department/program.		
Distribution Requirements		12
The elective courses must fulfill the following two distribution requirements:		
1. Topics in Museum Studies (at least one course): A topics-based course involves historical, theoretical, or philosophical exploration of issues surrounding museums		
2. Practice/Methods in Museum Studies (at least one course): A practice/methods-based course deals with practical knowledge of and skills in museum operations		
Total Credits		24

¹ During summer term students may satisfy this requirement by taking a 604 course from their home department.

² Students may count up to 12 credits of relevant courses offered through their home department/program toward both the certificate and the major requirements.

Approved Courses

Code	Title	Credits
Topics in Museum Studies		
ANTH 575	Regarding Remains	4
ANTH 681	Archaeology and Anthropology	5
ANTH 689	Social Theory II	5
ARCH 530	Architectural Contexts: Place and Culture	4
ARH 565	American Architecture II	4
CINE/ENG 586M	New Media and Digital Culture: [Topic]	4
EDST 553	Racism and Education	4
EDST 614	Cultural Context of Education	4

EDST 675	Indigenous Methods	4	LA 575	History of Landscape Architecture II	4
ENVS 525	Environmental Education Theory and Practice	4	LA 620	Landscape Research Methods I	2-4
GEOG 548	Tourism and Development	4	LA 694	Exploratory Land Design	6
GEOG 565	Environment and Development	4	MGMT 543	Life Cycle Assessment	4
MUE 532	Music in School and Society	3	MGMT 614	Strategic Management	3
PPPM 570	The Arts in Society	4	MGMT 615	Leadership	3
PPPM 571	Cultural Policy	4	MGMT 620	Managing Global Business	3
PPPM 587	Impact Philanthropy	4	MGMT 625	New Venture Planning	3
PPPM 588	Nonprofit Legal Issues	4	MGMT 655	New Venture Execution	4
PPPM 618	Public Sector Theory	4	MKTG 565	Digital Marketing	4
Practice/Methods in Museum Studies			MKTG 612	Marketing Management	3
ANTH 549	Cultural Resource Management	4	MKTG 660	Marketing Research	3
ANTH 553	African Archaeology	4	MKTG 668	Strategic Brand Management	3
ANTH 579	Taphonomy: Bones, Bugs, and Burials	4	MUE 550	Practicum in Music Education	2
ANTH 587	Bioanthropology Methods	4	PPPM 522	Grant Proposal Writing	1
ANTH 685	Professional Writing	2-4	PPPM 525	Project Management	4
ARCH 550	Spatial Composition	4	PPPM 526	Strategic Planning for Management	4
ARCH 562	Structural Design	4	PPPM 534	Urban Geographic Information Systems	4
ARCH 591	Environmental Control Systems I	4	PPPM 548	Collaboration	4
ARTD 513	Emerging Technologies	5	PPPM 565	Program Evaluation	4
ARTD 571	3-D Computer Imaging	5	PPPM 572	Creative Placemaking	4
BA 661	Oregon Advanced Strategy	3	PPPM 581	Fundraising for Nonprofit Organizations	4
BA 680	Data Visualization and Communication in Business	3	PPPM 583	Volunteer Resource Management	2
BA 715	Managerial Economics	3	PPPM 586	Philanthropy and Grant Making	2
BA 719	Marketing Strategy	3	PPPM 625	Community Planning Workshop	5
BA 721	Business Writing	1	PPPM 680	Managing Nonprofit Organizations	4
BA 722	Leadership and Motivation: [Topic]	1	PPPM 687	Nonprofit Board Governance	1
BA 726	Global Business	3	PS 615	Teaching and Learning in Politics and Policy	1
BA 731	New Venture Planning	3	Additional Elective Courses		
CRWR 635	MFA Poetry Workshop	6	ANTH 520	Culture, Illness, and Healing	4
CRWR 645	MFA Fiction Workshop	6	ANTH 538	Race and Gender in Latin America	4
EDST 548	Integrating the Arts	4	ANTH 559	Advanced Evolutionary Medicine	4
EDST 618	Methods ESOL: Teaching English Language Development, K-12	3	ANTH 563	Primate Behavior	4
EDST 673	Advanced Qualitative Methodology: Arts-Based Approaches	4	ANTH 567	Paleoecology and Human Evolution	4
ERTH 518	Earth and Environmental Data Analysis	4	ANTH 570	Statistical Analysis of Biological Anthropology	4
ES 568	Indigenous Research Methods and Ethics	4	ANTH 571	Zooarchaeology: [Topic]	4
FLR 595	Folklore Fieldwork	4	ANTH 572	Primate Conservation Biology	4
GEOG 582	GIScience II	4	ANTH 611	Ethnographic Research: Epistemology, Methods, Ethics	4
GEOG 593	Advanced Cartography and Geo-Visualization	4	ARCH 517	Context of the Architectural Profession	4
GEOG 595	Geographic Data Analysis	4	ARCH 523	Media for Design Development: [Topic]	3
JCOM 520	Documentary Pre-Production	4	ARCH 525	Building Information Modeling	2-3
JCOM 521	Documentary Production	4	ARCH 561	Structural Behavior	4
JCOM 545	Photojournalism II Photo Story	4	ARCH 570	Building Construction	4
JCOM 561	Advertising Campaigns	4	ARCH 571	Building Enclosure	4
JCOM 576	Social Media Strategies	4	ARCH 572	Natural Building Systems and Materials: [Topic]	4
JCOM 649	International Communication	4	ARCH 573	Advanced Mass Timber Design	4
JCOM 669	Creating for Immersive Platforms	4	ARCH 574	Design the Unseen: [Topic]	4
LA 515	Computers in Landscape Architecture	4	ARCH 576	Residential Construction	4
			ARCH 580	Supervised Design Teaching	1-3

ARCH 584	Architectural Design	6	IARC 584	Interior Design	6
ARCH 592	Environmental Control Systems II	4	IARC 586	Furniture Design	6
ARCH 622	Computational Design	2	IARC 592	Electric Lighting	3
ARH 511	Art History Critical Methods	4	JCOM 518	Global Television	4
ARH 521	Ancient Mediterranean Art: [Topic]	4	JCOM 524	Latin American Cinema	4
ARH 562	Modern Architecture	4	JCOM 546	Photojournalism III Multimedia Storytelling	4
ARH 566	American Architecture III	4	JCOM 554	Digital Ads and Analytics	4
ARH 585	Japanese Art: [Topic]	4	JCOM 555	Brand Strategy	4
ARTC 555	Advanced Ceramics	4	JCOM 571	The Public Relations Planning Process	4
ARTD 512	Experimental Animation	5	JCOM 578	Sustainability Public Relations	4
ARTD 515	Video Art: Experimental Film	4	JCOM 611	Media and Society	4
ARTD 563	Communciation Design	4	JCOM 642	Quantitative Research Methods	4
ARTM 559	Advanced Metalsmithing and Jewelry	3-5	JPN 573	Japanese Environmental Cinema	4
ARTO 555	Conceptual Strategies in Photography	4	LA 540	Introduction to Landscape Planning Analysis	4
ARTO 576	Alternative Photographic Processes	4	LA 541	Principles of Applied Ecology	2-6
ARTO 584	Advanced Photography: [Topic]	4	LA 550	Advanced Landscape Media: [Topic]	2-4
ASIA 525	Asian Foodways	4	LA 574	History of Landscape Architecture I	4
ASIA 580	Chinese Economy: Transition, Development, Globalization	4	LA 589	Site Planning and Design	6
BE 625	Business Law and Ethics	3	LA 639	Landscape Architecture Foundations	6
CS 670	Data Science	4	MKTG 515	Marketing Analytics	4
EC 513	Advanced Macroeconomic Theory	4	MUE 649	History of Western Music Education	3
EC 524	Econometrics	4	MUS 536	World Music Ensemble: [Topic]	2
EC 527	Games and Decisions	4	PPPM 518	Introduction to Public Law	4
EC 530	Urban and Regional Economics	4	PPPM 557	Nonprofit and Government Communications	4
EC 581	International Trade	4	PPPM 612	Legal Issues in Planning	4
EC 590	Economic Growth and Development	4	PPPM 626	Community Planning Workshop	5
EDST 552	Poverty and Education	4	PS 618	American Political Institutions	5
EDST 556	Decolonization and Education	4	WGS 511	Feminist Praxis	4
EDST 557	Immigration, Diaspora and Education	4			
EDST 617	Sapsik'walá Indigenous Education Seminar I	1-2			
ENVS 530	Nature in Popular Culture	4			
ENVS 555	Sustainability	4			
ERTH 520	Geocommunication	3			
ES 556	History of Native American Education	4			
ES 566	Native American Ethnohistory	4			
ES 570	Native American and Indigenous Feminisms	4			
ES 617	Genealogies of Ethnic Studies	5			
FLR 511	Folklore and Religion	4			
FLR 681	History and Theory of Folklore Research	5			
GEOG 581	GIScience I	4			
GEOG 586	Remote Sensing II	4			
GEOG 632	Progress in Human Geography	1			
GLBL 520	Global Community Development	4			
GLBL 531	Cross-Cultural Communication	4			
HIST 566	The American West	4			
HIST 612	Historical Methods and Writings	5			
IARC 547	Color Theory and Application for the Built Environment	3			
IARC 574	History of Interior Architecture I	3			
IARC 576	History of Interior Architecture III	3			