

Product Design (BFA)

<https://artdesign.uoregon.edu/pd>

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Enhance the world around you by creating products that are useful, energy-efficient, ergonomically appropriate, cost-effective and socially responsible. As one of our students, you will solve real-world design challenges with fellow students, clients, and faculty members.

Students in the product design major develop the knowledge, skills, and methods essential to becoming a professional designer with courses in product design, art, and art and technology within the School of Art + Design. In the product design major, students work on the Eugene campus for three years and continue to the Portland campus for the final year of completion of their professional BFA degrees.

The Department of Product Design undergraduate and graduate programs are recognized as **Human-Centered Technology Design STEM** degrees. Students earning a BFA in Product Design or a MS in Sports Product Design are beneficiaries of the Science, Technology, Engineering, and Mathematics (STEM) designation. STEM designation also allows international students on F-1 visas to be eligible for an additional **24-month OPT extension**.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Realize a new product that solves a specific need based on needs found through observational research with and of an individual person.
- Create cohesive visual and verbal analysis about the impact of a new product on a civic or social structure.
- Articulate personal design sense through visual and verbal media.

Product Design Major Requirements

Courses used to fulfill the major requirements must be taken for a letter grade and passed with a grade of C- or better.

Code	Title	Credits
Drawing and Basic Design		
PD 101	Introduction to Product Design	4
ART 115	Surface, Space, and Time	4
ART 116	Core Interdisciplinary Laboratory	4
PD 223	Beginning Design Drawing	4
Lower Division Studio		
ARTD 250	Print Media Digital Arts	4
PD 240	Designers' Tools	4
One of the Following Elective Courses		4
ARTC 255	Introduction to Ceramics	
ARTF 270	Introduction to Fibers: [Topic]	
ARTM 257	Introduction to Jewelry and Metalsmithing	

ARTS 288 Sculpture I: Mixed Media

Upper Division Studio		
PD 301	Introduction to Design Studio	4
PD 302	Introduction to Design Studio II	4
PD 323	Design Drawing	4
PD 330	Introduction to Computer Aided Design	4
PD 430	Computer-Assisted Design and Production	4
Upper Division Theory		
PD 340	Design for Use	4
PD 350	Objects and Impacts	4
PD 370	Design Process	4
PD Senior Studio		
PD 483	Advanced Studio I	4
PD 484	Advanced Studio II	4
PD 485	Advanced Studio III	4
BA Studio - UO Portland Campus		
PD 486	BFA Studio I	6
PD 487	BFA Studio II	6
PD 488	BFA Studio III	6
Art History		
ARH 358	History of Design	4
Art History Elective		4
Upper Division Studio Electives ¹		10
PD 404	Internship: [Topic]	12
Total Credits		120

¹ Studio courses chosen from product design (PD), ceramics (ARTC), fibers (ARTF), metalsmithing and jewelry (ARTM), sculpture (ARTS), Sports Product Design (SPD)