

# Management (PhD)

<http://business.uoregon.edu/phd>

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The Lundquist College of Business Doctoral Program in Management trains students to become researchers and educators in strategic management with a focus on technology, innovation, entrepreneurship, and sustainability.

Students have unsurpassed intellectual freedom. Our faculty is open-minded to the pursuit of novel research questions, approaches, and contexts. We do demand that our students create sound theoretical arguments, gather unique datasets, analyze them rigorously, and consider managerial implications. We expect and enable our students to make a real contribution through both publishing and teaching.

Faculty research encompasses organizational change, supply-chain relationships, technology strategy, entrepreneurship, and sustainability.

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Acquire advanced knowledge relevant to their areas of specialization.
- Develop advanced research skills for their areas of specialization.
- Assume teaching responsibilities at high-quality colleges and universities.
- Successfully graduate and place at high-quality, research-focused colleges and universities.

## PhD in Management

| Code | Title | Credits |
|------|-------|---------|
|------|-------|---------|

### Major Area Of Concentration

Students are required to take at least 4 courses in the major areas. Examples include:

|          |                                                     |
|----------|-----------------------------------------------------|
| MGMT 607 | Seminar: [Topic] (Economic Foundations of Strategy) |
| MGMT 607 | Seminar: [Topic] (Organizational Behavior)          |
| MGMT 607 | Seminar: [Topic] (Organizational Theory)            |
| MGMT 607 | Seminar: [Topic] (Applied Econometrics)             |

### Statistics & Research Methods

Students are required to take at least 5 courses in the Statistics/Research Methods area. Examples include:

|             |                                                                |
|-------------|----------------------------------------------------------------|
| EC 523–525  | Econometrics                                                   |
| PSY 611–613 | Data Analysis I–III                                            |
| EC 528      | Behavioral and Experimental Economics                          |
| SOC 613     | Advanced Sociological Methods: [Topic] (Multilevel Panel Data) |

### Behavioral Science / Economics / Math

Students are required to take at least 6 courses in the Behavioral/Economics/Math area. Examples include:

|          |                                                                                |
|----------|--------------------------------------------------------------------------------|
| MKTG 687 | Theory and Research in Marketing Management (Theory and Research in Marketing) |
| PSY 533  | Learning and Memory                                                            |
| SOC 613  | Advanced Sociological Methods: [Topic] (Social Network Analysis)               |

### Dissertation

|          |              |
|----------|--------------|
| MGMT 603 | Dissertation |
|----------|--------------|

|                                   |           |
|-----------------------------------|-----------|
| <b>Total Credits <sup>1</sup></b> | <b>63</b> |
|-----------------------------------|-----------|

<sup>1</sup> Students entering with no prior graduate work must take additional credits to reach the University's 81 credit minimum.

Please visit the Management PhD Program website (<https://business.uoregon.edu/programs/phd/concentrations/management>) page for more information.