Journalism (BA/BS)

http://journalism.uoregon.edu

Journalism is a legacy profession that today must be defined by bold solutions and entrepreneurial storytelling. Our approach challenges you to find and produce important stories via one of our three tracks: Writing & Reporting, Photojournalism, or Broadcast & On-Air. You'll learn to tell ethical, accurate, and compelling stories, beginning with How Stories Work, Journalism and Democracy, and Fundamentals of Reporting and Interviewing.

From there, the path to mastery and career readiness leads you to data journalism, investigative reporting, audio and video reporting, or multimedia stories. You'll have access to podcast and broadcast studios, along with a range of high-end equipment (think cameras, drones, light kits, immersive tech) to produce quality work. Our faculty teach by example: award-winning writers, photographers, reporters, editors, and entrepreneurs mentor students for a changing world that needs dedicated journalists more than ever before.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand the range of freedom of expression around the world and apply the principles and laws of freedom of speech to their profession/field.
- Demonstrate an understanding of how professionals and institutions shaped communications relevant to their profession/field.
- Demonstrate an understanding of diversity in domestic and global society and its impact as relevant to their profession/field.
- Demonstrate a conceptual understanding of the use and presentation of images and information and apply them to their profession/field.
- Understand and apply ethical principles appropriate to their profession/field.
- Think critically, creatively and independently.
- Conduct research and evaluate information by methods appropriate to their profession/field.
- Write correctly and clearly in forms and styles appropriate to their profession/field.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Apply basic numerical and statistical concepts.
- Apply tools and technologies appropriate to their profession/field, including verbal and visual presentation as apt.

Journalism Major Requirements

Code	Title	Credits
PLATFORM COURSES		
JCOM 101	Media Professions	4
JCOM 102	Story Craft Audio	2
JCOM 103	Story Craft Visual	2
JCOM 201	Making Sense of Media	4
JCOM 202	How Stories Work	4
JCOM 203	Writing as Practice	4
CORE CONTEXT COURSES [1]		
JCOM 301	Gender, Media and Diversity	4
JCOM 302	Communication Law	4
JCOM 303	Media Ethics	4
JCOM 304	The Media Business	4
JCOM 305	Media History	4
or JCOM 306	Global Communications	
SEQUENCE REQUIREMENTS		
JCOM 330	Journalism and Democracy	4
JCOM 331	Fundamentals of Reporting and Interviewing	8
Choose one track:		20
Reporting & Writing		
Broadcast and On-Air		
Photojournalism		
Total Credits		**72**

[1] SOJC majors in this selective program do the 20-credit version of the Core Context requirement (SOJC Honors Program, see below). Must be taken graded and passed with a C- or better.

SOJC Honors Program

Code	Title	Credits
JCOM 329H	Honors Media Theory and Research	4
JCOM 429H	Honors Theory and Research: [Topic] (taken twice)	8
JCOM 302	Communication Law	4
JCOM 303	Media Ethics	4
Honors Thesis		
Thesis Prospectus Workshop		
Thesis Project		

Reporting & Writing Track

Code	Title	Credits
JCOM 332	Public Affairs Journalism	4
JCOM 333	Audiences	4
Choose two courses:		8
JCOM 430	In-Depth Reporting: [Topic]	
JCOM 431	Data Journalism	
JCOM 432	Solutions Journalism	
JCOM 433	Catalyst Journalism	
JCOM 434	Investigative Journalism	
JCOM 435	Profiles and Narrative	
JCOM 436	Magazine Production: [Topic]	
JCOM 437	(Newsroom)	
JCOM 438	Science Story	
JCOM 439	Sports Story	
One additional Journalism course:		4
JCOM 241	Principles of Multimedia Techniques	
JCOM 341	Audio Journalism I	
JCOM 342	Video Journalism I	
JCOM 343	Video Reporting II Live Broadcast	
JCOM 345	Photojournalism I	
JCOM 347	Social Media Journalism	
JCOM 348	Media Entrepreneurship	

JCOM 349	Project Management	
JCOM 430	In-Depth Reporting: [Topic]	
JCOM 431	Data Journalism	
JCOM 432	Solutions Journalism	
JCOM 433	Catalyst Journalism	
JCOM 434	Investigative Journalism	
JCOM 435	Profiles and Narrative	
JCOM 436	Magazine Production: [Topic]	
JCOM 437	(Newsroom)	
JCOM 438	Science Story	
JCOM 439	Sports Story	
Total Credits		**20**

Broadcast and On-Air Track

Code	Title	Credits
JCOM 241	Principles of Multimedia Techniques	4
JCOM 341	Audio Journalism I	4
JCOM 342	Video Journalism I	4
JCOM 343	Video Reporting II Live Broadcast	4
Choose one course:		4
JCOM 441	Audio Journalism II Narrative and Podcasting Capstone	
JCOM 442	Video Journalism III Broadcast Capstone	
Total Credits		**20**

Photojournalism Track

Code	Title	Credits
JCOM 241	Principles of Multimedia Techniques	4
JCOM 345	Photojournalism I	4
JCOM 445	Photojournalism II Photo Story	4
Choose two courses:		8
JCOM 446	Photojournalism III Multimedia Storytelling	
JCOM 447	(Lighting for Photo)	
JCOM 448	Visual Production: [Topic]	
Total Credits		**20**

Additional Requirements

- JCOM courses used to fulfill the major requirements must be passed with a letter grade of at least C- or a P* where pass/no pass is the only grading option for the course.
- Minimum 70 JCOM credits
- Minimum 70 non-JCOM credits (any subject code other than JCOM)
- Minimum 40 upper division JCOM credits
- Students must also complete one of the following:
  - SOJC minor (24 credits)
  - Other UO minor (24-40 credits)
- SOJC students who opt to minor within the SOJC may only overlap one JCOM course with the major and minor requirements.
- Upper division multilisted courses can only count toward programs in the School of Journalism and Communication if taken under the JCOM subject.

Four-Year Degree Plan

Requirements for the School of Journalism and Communication are complex, and students are strongly encouraged to consult with an advisor in the school's Student Success Center in 134 Allen Hall to ensure accurate interpretation of requirements and timely degree completion. For more information, visit the website *(*http://journalism.uoregon.edu/students/undergrad/academic-requirements/*).*