Journalism: Media Studies (BA/BS)

http://journalism.uoregon.edu

With a degree in media studies, you don't just learn how to create media. You ask why it matters. You examine its history, research its forms, and explore its effect on some of the most pressing issues of our time, from free speech to issues of gender, diversity, and politics. At the SOJC, you'll unpack the latest research with guidance from some of the field's leading minds and develop the skills employers need.

Media Studies (MEST) minors may not also earn a major in Jour: Media Studies (JMS).

The undergraduate media studies major has as its goal to produce students who display purposeful, reflective judgment concerning what to believe or what to do, especially as relates to the media and to communication as a whole. The media studies faculty has delineated 11 core competencies, similar to those of ACEJMC, but has recast them to reflect the sequence goal.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand the range of freedom of expression around the world and apply the principles and laws of freedom of speech to their profession/field.
- Demonstrate an understanding of how professionals and institutions shaped communications relevant to their profession/field.
- Demonstrate an understanding of diversity in domestic and global society and its impact as relevant to their profession/field.
- Demonstrate a conceptual understanding of the use and presentation of images and information and apply them to their profession/field.
- Understand and apply ethical principles appropriate to their profession/field.
- Think critically, creatively and independently.
- Conduct research and evaluate information by methods appropriate to their profession/field.
- Write correctly and clearly in forms and styles appropriate to their profession/field.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Apply basic numerical and statistical concepts.
- Apply tools and technologies appropriate to their profession/field, including verbal and visual presentation as apt.

Journalism: Media Studies Major Requirements

Code	Title	Credits
PLATFORM COURSES		
JCOM 101	Media Professions	4
JCOM 102	Story Craft Audio	2
JCOM 103	Story Craft Visual	2
JCOM 201	Making Sense of Media	4
JCOM 202	How Stories Work	4
JCOM 203	Writing as Practice	4
CORE CONTEXT COURSES [1]		
JCOM 301	Gender, Media and Diversity	4
JCOM 302	Communication Law	4
JCOM 303	Media Ethics	4
JCOM 304	The Media Business	4
JCOM 305	Media History	4
or JCOM 306	Global Communications	
SEQUENCE REQUIREMENTS		
JCOM 221	Media Studies Production	2
JCOM 311	Introduction to Media Studies	4
JCOM 312	Media Studies Research Methods	4
JCOM 426	Media Studies Capstone	4
Choose one track:		16
Documentary Studies		
Media Technologies and Structures		
Culture, Power and the Media		
Total Credits		**70**

[1] SOJC majors in this selective program do the 20-credit version of the Core Context requirement (SOJC Honors Program, see below). Must be taken graded and passed with a C- or better.

SOJC Honors Program

Code	Title	Credits
JCOM 329H	Honors Media Theory and Research	4
JCOM 429H	Honors Theory and Research: [Topic] (taken twice)	8
JCOM 302	Communication Law	4
JCOM 303	Media Ethics	4
Honors Thesis		
Thesis Prospectus Workshop		
Thesis Project		

Documentary Studies

Code	Title	Credits
JCOM 220	Introduction to Documentary Production	4
JCOM 320	Survey of the Documentary	4
Choose two courses:		8
JCOM 318	Documenting International Human Rights	
JCOM 319	Documenting Civil Rights	
JCOM 321	Documentary Filmmaking Aesthetics	
JCOM 322	Documentary Screening and Guests	
JCOM 323	(Documentary Master Directors [Topic])	
JCOM 423	(Law & Business for Media)	
JCOM 424	Latin American Cinema	
JCOM 427M	Latino Roots I	
JCOM 428M	Latino Roots II	
Total Credits		**16**

Media Technologies and Structures

Code	Title	Credits
Choose three courses:		12
JCOM 314	Understanding Disney	
JCOM 323	(Documentary Master DIrectors [Topic])	
JCOM 380	The Games Industry	
JCOM 383	Understanding E-Sports	
JCOM 411M	US Film Industry	
JCOM 412	Internet Law and Regulation	
JCOM 413	Data, Media, Surveillance	
JCOM 414	Media Technologies and Structures: [Topic]	
JCOM 418	Global Television	
JCOM 480	Gamification and the Media	
JCOM 481	Making the Virtual a Reality	
JCOM 483	(Game Journalism and Newsgames)	
Choose one course from Culture, Power and the Media track		4
Total Credits		**16**

Culture, Power and the Media

Code	Title	Credits
Choose three courses:		12
JCOM 315	Indigenous Media	
JCOM 316	Black American Media	
JCOM 317	Media and Religion	
JCOM 318	Documenting International Human Rights	
JCOM 319	Documenting Civil Rights	
JCOM 381	Theories of Play in Media and Communication	
JCOM 382	Game Design and Critique	
JCOM 415	Culture, Power, Media: [Topic]	
JCOM 416	Black American Television	
JCOM 417	Cross Cultural Monster Narratives	
JCOM 419	Reality Television	
JCOM 424	Latin American Cinema	
JCOM 482	Analog Games	
Choose one course from Media Technologies and Structures		4
Total Credits		**16**

Additional Requirements

- JCOM courses used to fulfill the major requirements must be passed with a letter grade of at least C- or a P* where pass/no pass is the only grading option for the course.
- Minimum 70 JCOM credits
- Minimum 70 non-JCOM credits (any subject code other than JCOM)
- Minimum 40 upper division JCOM credits
- Students must also complete one of the following:
  - SOJC minor (24 credits)
  - Other UO minor (24-40 credits)
- SOJC students who opt to minor within the SOJC may only overlap one JCOM course with the major and minor requirements.
- Upper division multilisted courses can only count toward programs in the School of Journalism and Communication if taken under the JCOM subject.

Four-Year Degree Plan

Requirements for the School of Journalism and Communication are complex, and students are strongly encouraged to consult with an advisor in the school's Student Success Center in 134 Allen Hall to ensure accurate interpretation of requirements and timely degree completion. For more information, visit the website *(*http://journalism.uoregon.edu/students/undergrad/academic-requirements/*).*