Communication and Media Studies (MA/MS)

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The Eugene-based master's program in Communication and Media Studies is aligned with our doctoral program in exposing students to a wide range of ideas concerning the structure, function and role of media in society. Areas of overlapping faculty and program strength that students may study include: media institutions; science, health, and environmental communication; technology and society; game studies; global media; critical/cultural approaches to communication; persuasion and media psychology; media and public life; media ethics and law; journalism studies; and visual communication.

Students in the master's program in Communication and Media Studies must earn at least 46 graduate credits.

Goals for individual students vary. Some seek preparation for doctoral work; others pursue careers as leaders and innovators who actively contribute to improving the quality of media and communications.

Admission Process

Please visit the program's website (https://journalism.uoregon.edu/academics/graduate-programs/media-studies-masters/).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Discuss cultural, societal, global, economic and technological issues in media and communication.
- Understand theories that inform the study of media and communication.
- Design and present an empirical study that brings in new knowledge in the field of Media Studies.
- Design and present research that contributes new knowledge in communication and media studies.
- Demonstrate proficiency in an outside area of study.

Communication and Media Studies (MA/MS) Requirements

Code	Title	Credits
Required Core		**18**
JCOM 611	Media and Society	
JCOM 612	Media Theory I	
JCOM 613	Media Theory II	
JCOM 641	Qualitative Research Methods [1]	
or JCOM 642	Quantitative Research Methods [1]	
Additional Methods Course		**4**
Methodology course (inside or outside the School of Journalism and Communication)		
Additional SOJC Conceptual Courses		**4**
Additional 600-level, or approved 500-level, SOJC conceptual courses [2]		
Graduate Level Credits Outside the SOJC		**8**
At least 8, but no more than 16, graduate credits outside the SOJC [3]		
Thesis/Terminal Projects Credits		
JCOM 503	Thesis	6-9
or JCOM 609	Terminal Project	
Total Minimum Credits		**46**

1. Taken in the first year of graduate study.
2. Subject to approval by the school's graduate affairs committee.
3. The courses chosen must be part of a consistent, related, educationally enhancing plan that has been approved by the student's advisor prior to enrollment.
4. Approved and supervised by a faculty committee. A written proposal, approved by the advisor and committee, is required before work is begun on either a thesis or project. A student should register for Thesis (JCOM 503) or Terminal Project (JCOM 609) during the terms in which the research and writing occurs.

This program awards an MA degree for students who have completed two years of foreign language within the past seven years. For students who have not completed this foreign language requirement, the program awards an MS. No foreign language background is required to receive an MS.