Planning, Public Policy and Management (BA/BS)

What do sustainable city planning, community change, food security, transportation planning, and nonprofit administration have in common? All are rooted in making a difference in our communities, states, and countries. Choose to study in the School of Planning, Public Policy and Management (PPPM) and you'll discover how governments, nonprofit organizations, and private-sector firms address some of the most important problems facing society—and how you can play a key role in finding innovative solutions.

As a PPPM major you'll gain a thorough grounding in the principles of civic responsibility, environmental sustainability, and international understanding. Experiential learning, evidence-based decision-making, and interdisciplinary study will be at the core of your PPPM curriculum. You'll learn from and work with faculty members who are internationally recognized scholars with a wide range of training and research interests. Your courses will focus on concepts and skills and explore how to implement them within communities, organizations, and governments.

Program's Admission Requirements

Please visit the program's website (https://pppm.uoregon.edu/apply/ba-bs/).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Synthesize core principles and policies guiding nonprofit and public organizations.
- Engage in evidence-based dialogue about urgent social, environmental, and economic issues.
- Apply learned skills to professional-level planning, nonprofit, and public policy projects by participating in courses that work on real-world issues with community partners.
- Build high-demand skills that public sector and nonprofit employers are seeking.
- Utilize professional development tools, like cover letter and resume writing or internship experience, to support their career interests in public service.

Planning, Public Policy and Management Major Requirements

Code	Title	Credits
Core Courses [1]		
PPPM 201	Introduction to Public Policy	4
PPPM 205	Introduction to City Planning	4
PPPM 280	Introduction to the Nonprofit Sector	4
PPPM 413	Quantitative Methods	4
PPPM 415	Policy and Planning Analysis [2]	4
PPPM 434	Urban Geographic Information Systems	4
PPPM 494	Practice of Leadership and Change	4
Electives		
PPPM electives [3,4]		32
Total Credits		**60**

1. PPPM majors must take core courses for letter grades and pass them with grades of C– or better.
2. EC 201Z is a prerequisite for PPPM 415.
3. Up to 12 credits of Internship: [Topic] (PPPM 404) may count toward fulfilling this requirement. A maximum of 4 credits of lower-division courses may count toward fulfilling this requirement. All additional electives must be upper division.
4. Elective courses must be passed with a grade of Pass or C- or better to count towards the major requirements.

Students should expect extensive writing, analysis, and collaborative projects as part of their education in PPPM. For more information, contact an academic advisor in the College of Design.

Electives

Students are encouraged to work with a College of Design academic advisor to identify electives in one or more areas of interest which may include the following:

- arts and cultural leadership
- environment and sustainability
- equity and social justice
- global sustainability and development
- nonprofit administration
- public leadership and management
- social and health policy
- urban planning and development

Internship

Internships are optional but highly recommended for all PPPM students as a way to explore and clarify their interests and career goals, apply academic learning, develop new skills, and network with professionals. These career-building experiences help prepare students for fellowships, professional positions, or further academic study. Students interested in the PPPM Internship Program should enroll in PPPM 412 Internship and Professional Development and meet with the PPPM Undergraduate Internship Director. More information is on the School website (https://pppm.uoregon.edu/undergrad/ba-bs/#internships).

Thesis and Honors Program

Students may pursue an undergraduate thesis in PPPM if they are accepted in the honors program (https://pppm.uoregon.edu/undergrad/ba-bs/#thesis-honors), or if they are enrolled in the Clark Honors College. Students may not pursue the thesis option without prior approval; interested students should contact the PPPM Undergraduate Program Director by the end of their sophomore year for more information. Students must have a 3.75 GPA to be considered for the honors program; a thesis is required.

Four-Year Degree Plan

The degree plan shown is only a sample of how students may complete their degrees in four years. There are alternative ways. Students should consult their advisor to determine the best path for them.

Bachelor of Arts in Planning, Public Policy and Management

Course	Title	Credits	Milestones
First Year			
Fall			
WR 121Z	Composition I	4	
First term of 1st-year second-language sequence		4	
Core-education course in arts and letters		4	
Cultural literacy course		4	
Must Maintain 3.00 GPA for admission into PPPM major			
	Credits	**16**	
Winter			
WR 122Z	Composition II	4	
Second term of 1ststst-year second-language sequence		4	
Core-education course in arts and letters		4	
Cultural literacy course		4	
	Credits	**16**	
Spring			
Third term of 1st-year second-language sequence		4	
Core-education course in arts and letters		4	
Core-education course in social science		4	
Core-education course in science		4	
	Credits	**16**	
Second Year			
Fall			
PPPM 280	Introduction to the Nonprofit Sector	4	
EC 201Z	Principles of Microeconomics	4	
First term of 2nd-year second-language sequence		4	Gain experience in paid or volunteer public service
Core-education course in science		4	
	Credits	**16**	
Winter			
PPPM 201	Introduction to Public Policy	4	
Second term of 2nd-year second-language sequence		4	Gain experience in paid or volunteer public service
Core-education course in social science		4	
Core-education course in science		4	
	Credits	**16**	
Spring			
PPPM 205	Introduction to City Planning	4	
Third term of 2nd-year second-language sequence		4	Gain experience in paid or volunteer public service
Core-education course in science		4	
Core-education course in arts and letters		4	
	Credits	**16**	
Third Year			
Fall			
PPPM 413	Quantitative Methods	4	
PPPM elective courses		8	
Elective course		4	
	Credits	**16**	
Winter			
PPPM 415	Policy and Planning Analysis	4	
PPPM 434	Urban Geographic Information Systems	4	
PPPM elective course		4	
Elective course		4	
	Credits	**16**	
Spring			
PPPM elective courses		8	
Elective courses		8	
	Credits	**16**	
Fourth Year			
Fall			
PPPM 494	Practice of Leadership and Change	4	
PPPM elective course		4	
Elective course		4	
	Credits	**12**	
Winter			
PPPM elective course		4	
Elective courses		8	
	Credits	**12**	
Spring			
PPPM elective course		4	
Elective courses		8	
	Credits	**12**	
	Total Credits	**180**	

Bachelor of Science in Planning, Public Policy and Management

Course	Title	Credits	Milestones
First Year			
Fall			
WR 121Z	Composition I	4	
Mathematics course		4	
Core-education course in arts and letters		4	
Cultural literacy course in global perspective		4	
	Credits	**16**	

Winter			
WR 122Z	Composition II		4
Mathematics course			4
Core-education course in arts and letters			4
Cultural literacy course in US: DIA			4
	Credits		**16**
Spring			
Mathematics course			4
Core-education course in arts and letters			4
Core-education course in social science			4
Core-education course in science			4
	Credits		**16**
Second Year			
Fall			
PPPM 280	Introduction to the Nonprofit Sector		4
Core-education course in arts and letters			4
EC 201Z	Principles of Microeconomics		4
Core-education course in science			4
	Credits		**16**
Winter			
PPPM 201	Introduction to Public Policy		4
Elective course		Gain experience in paid or volunteer public service	4
Core-education course in social science			4
Core-education course in science			4
	Credits		**16**
Spring			
PPPM 205	Introduction to City Planning		4
Elective courses		Gain experience in paid or volunteer public service	8
Core-education course in science			4
	Credits		**16**
Third Year			
Fall			
PPPM 413	Quantitative Methods		4
PPPM elective courses			8
Elective course			4
	Credits		**16**
Winter			
PPPM 415	Policy and Planning Analysis		4
PPPM 434	Urban Geographic Information Systems		4
PPPM elective course			4
Elective course			4
	Credits		**16**
Spring			
PPPM elective courses			8
Elective courses			8
	Credits		**16**
Fourth Year			
Fall			
PPPM 494	Practice of Leadership and Change		4
PPPM elective course			4
Elective course			4
	Credits		**12**
Winter			
PPPM elective course			4
Elective courses			8
	Credits		**12**
Spring			
PPPM elective course			4
Elective courses			8
	Credits		**12**
	Total Credits		**180**