Management (MGMT)

Courses

MGMT 199. Special Studies: [Topic]. 1-5 Credits.
Experimental course - topic varies.
Repeatable 99 times when topic changes

MGMT 225. Introduction to Entrepreneurship. 4 Credits.
Understanding of the historical and socio-economic context of entrepreneurship and how entrepreneurial ecosystems function and grow; fundamentals of entrepreneurship and business model development.

MGMT 250. Introduction to Sustainable Business. 4 Credits.
Examination of the challenges and opportunities that the sustainability imperative presents to business. Focus on discussion of specific cases and pertinent issues to promote learning.

MGMT 311. Managing People in Organizations. 4 Credits.
Students learn the theories, empirical evidence, and best practices for managing people at work. Students cannot receive credit for both MGMT 311 and MGMT 311H.
Requisites: Prereq: MATH 241 and BA 308 or BA 308H.
Equivalent to: MGMT 311H

MGMT 311H. Managing People in Organizations. 4 Credits.
Students learn the theories, empirical evidence, and best practices for managing people at work. Students cannot receive credit for both MGMT 311 and MGMT 311H. Sophomore standing required.
Requisites: Prereq: MATH 241 and BA 308 or BA 308H.
Equivalent to: MGMT 311

MGMT 335. Launching New Ventures. 4 Credits.
Skills, behaviors, and knowledge necessary for creating and growing new ventures. Evaluating opportunities, developing growth strategies, obtaining venture financing, intellectual property, and building a management team.
Requisites: Prereq: BA 101Z.

MGMT 401. Research: [Topic]. 1-21 Credits.
Disciplined inquiry of a topic with varying techniques and assignments suited to the nature and conditions of the problem being investigated. Often pursued in relation to a dissertation or thesis.
Repeatable 99 times

MGMT 405. Special Problems: [Topic]. 1-12 Credits.
Specialized inquiry into a particular topic by a student and discussed with a faculty member.
Repeatable 99 times

MGMT 406. Practicum: [Topic]. 1-12 Credits.
A series of clinical experiences under academic supervision designed to integrate theory and principles with practice.
Repeatable 99 times

MGMT 407. Seminar: [Topic]. 4 Credits.
A small group of students studying a subject with a faculty member. Although practices vary, students may do original research and exchange results through informal lectures, reports, and discussions.
Repeatable 99 times

MGMT 409. Terminal Project. 1-12 Credits.
A presentation incorporating the knowledge and skills acquired from course work completed for a degree.
Repeatable 99 times

MGMT 410. Experimental Course: [Topic]. 1-4 Credits.
Recent topics include Strategic Environmental Management, Technology and Innovation Management.
Repeatable 99 times when topic changes

MGMT 415. Human Resources Management. 4 Credits.
Management of employee relations by an organization. Hiring and developing a productive work force in the context of the legal and competitive environment.
Requisites: Prereq: MGMT 311.

MGMT 416. Organizational Development and Change Management. 4 Credits.
Organizational leaders face an accelerating pace of change in information technology, markets, and consumers. Focuses on how leaders create and sustain these organizational changes.
Requisites: Prereq: MGMT 311.

MGMT 417. Negotiation Strategies. 4 Credits.
Introduction to negotiation theory, distributive and integrative bargaining techniques, and alternative dispute resolution. Uses workshop format for in-class negotiation simulations.
Requisites: Prereq: MGMT 311.

MGMT 420. Managing in a Global Economy. 4 Credits.
Economic, political and cultural challenges facing international managers. Topics include developing competitive global strategies and organizations, international negotiations, building strategic alliances, cross-cultural teams, and international staffing.
Requisites: Prereq: MGMT 311.

MGMT 422. Sustainable Business Strategy and Implementation. 4 Credits.
Focus on strategic choice and implementation of initiatives to promote sustainability in business organizations. Exposure to approaches for both established companies and new ventures.
Requisites: Prereq: BA 101Z; MGMT 250 or MGMT 311.

MGMT 443. Life Cycle Assessment. 4 Credits.
Build foundations in technical sustainability analysis serving business strategy and operations. Learn tools and skills for firm- and product-level analysis.
Requisites: Prereq: BA 101Z, MGMT 250.

MGMT 455. Implementing Entrepreneurial Strategies. 4 Credits.
Fundamentals of entrepreneurship are applied to solve actual problems for real companies. Students will gain a thorough understanding of project management processes (agile, lean six sigma, sprints, etc.) and learn how to effectively execute a project from inception to final deliverable.
Requisites: Prereq: ACTG 340, MGMT 335, MKTG 445.

MGMT 460. Lean Launchpad Entrepreneurship. 4 Credits.
The overall goal of the Lean Launchpad Entrepreneurship class is to support students as they learn a methodology for scalable startups in two main areas: customer discovery and customer validation. This means learning not only how to discover and build out your original idea, but also to discover that this initial idea is only a small part of what makes a company successful. This “lean entrepreneurship” methodology will be valuable for the rest of your careers.
Requisites: Prereq: MGMT 335.

MGMT 461. Business of Food. 4 Credits.
The Business of Food provides a critical examination of the food industry, with a focus on how consolidation, power, innovation, sustainability, supply chain issues, and consumer/social trends play a role in what ends up on our plates.
Requisites: Prereq: MGMT 311 or BA 316.

MGMT 503. Thesis. 1-16 Credits.
A written document resulting from study or research and submitted as a major requirement for a degree.
Repeatable 99 times

MGMT 510. Experimental Course: [Topic]. 1-4 Credits.
Recent topics include Strategic Environmental Management, Technology and Innovation Management.
Repeatable 99 times when topic changes

MGMT 543. Life Cycle Assessment. 4 Credits.
Build foundations in technical sustainability analysis serving business strategy and operations. Learn tools and skills for firm- and product-level analysis.

MGMT 560. Lean Launchpad Entrepreneurship. 4 Credits.
The overall goal of the Lean Launchpad Entrepreneurship class is to support students as they learn a methodology for scalable startups in two main areas: customer discovery and customer validation. This means learning not only how to discover and build out your original idea, but also to discover that this initial idea is only a small part of what makes a company successful. This “lean entrepreneurship” methodology will be valuable for the rest of your careers.

MGMT 561. Business of Food. 4 Credits.
The Business of Food provides a critical examination of the food industry, with a focus on how consolidation, power, innovation, sustainability, supply chain issues, and consumer/social trends play a role in what ends up on our plates.

MGMT 601. Research: [Topic]. 1-16 Credits.
Disciplined inquiry of a topic with varying techniques and assignments suited to the nature and conditions of the problem being investigated. Often pursued in relation to a dissertation or thesis.
Repeatable 99 times

MGMT 603. Dissertation. 1-16 Credits.
A written document resulting from study or research and submitted as a major requirement for a degree.
Repeatable 99 times

MGMT 605. Reading and Conference: [Topic]. 1-16 Credits.
A particular selection of material read by a student and discussed in conference with a faculty member.
Repeatable 99 times

MGMT 606. Practicum: [Topic]. 1-16 Credits.
A series of clinical experiences under academic supervision designed to integrate theory and principles with practice.
Repeatable 99 times

MGMT 607. Seminar: [Topic]. 1-5 Credits.
A small group of students studying a subject with a faculty member. Although practices vary, students may do original research and exchange results through informal lectures, reports, and discussions.
Repeatable 99 times

MGMT 608. Workshop: [Topic]. 1-16 Credits.
An intensive experience, limited in scope and time, in which a group of students focus on skills development rather than content mastery.
Repeatable 99 times

MGMT 609. Terminal Project. 1-12 Credits.
A presentation incorporating the knowledge and skills acquired from course work completed for a degree.
Repeatable 99 times

MGMT 610. Experimental Course: [Topic]. 1-5 Credits.
A recent topic is Sustainable Business Development.
Repeatable 99 times when topic changes

MGMT 612. Managing Individuals and Organizations. 3 Credits.
Design of high-performance organizations and internal systems. Analysis of team dynamics and group decision-making. Study of individual cognitive and leadership styles.

MGMT 614. Strategic Management. 3 Credits.
Analysis of industries and companies, development of competitive and cooperative strategies, analysis of the special demands of alternative social, technological, and international contexts.

MGMT 615. Leadership. 3 Credits.
Development of skills managers need to be effective leaders in organizations, including communicating, problem-solving, influencing, motivating, delegating, and resolving conflict.

MGMT 620. Managing Global Business. 3 Credits.
Focuses on the problems of operating across multiple political and cultural boundaries. Possible topics include corporate strategy, the role of multinational corporations, and international joint ventures.

MGMT 623. Negotiation. 3 Credits.
Negotiation theory including distributive and integrative bargaining techniques, economic complements, game theory, and alternative dispute resolution. Extensive in-class negotiation simulations.

MGMT 625. New Venture Planning. 3 Credits.
Students identify and research a business opportunity; develop and present a professional start-up business plan that includes market, competitor, cash flow, and financial analyses.
Requisites: Prereq: MGMT 635.

MGMT 635. Opportunity Recognition. 3 Credits.
Introduces the fundamentals of entrepreneurship, providing the tools necessary to successfully identify a true opportunity and to start and develop a new organization. Open only to MBA and MActg majors.

MGMT 640. Sustainable Business Development. 3 Credits.
Focuses on corporate environmental management, drawing on economic and policy models, strategic analysis, and use of business cases. Issues facing small and mid-sized companies stressed.

MGMT 641. Industrial Ecology. 3 Credits.
Takes a systems approach to the design and manufacture of products and delivery of services with minimized ecological impact.

MGMT 645. New Venture Scaling. 3 Credits.
New Venture Scaling covers concepts and systems related to financial and operational challenges of scaling staff, activities, and sales and marketing efforts for rapid growth.
Requisites: Prereq: MGMT 625, MGMT 635.

MGMT 655. New Venture Execution. 4 Credits.
This course guides students as they build and execute on their entrepreneurial ideas.
Requisites: Prereq: MGMT 645.
Repeatable 1 time for a maximum of 8 credits

MGMT 690. Management Proseminar. 1 Credit.
Contemporary issues in management research. Includes visiting speakers, resident faculty members, and doctoral students discussing their research.