General Business Executive (MBA)

http://business.uoregon.edu/executive-mba (http://business.uoregon.edu/executive-mba/) 2800 NE Liberty St
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Designed for accomplished mid-to-senior managers, executives, entrepreneurs, and business leaders with demanding schedules, the Oregon Executive MBA in Portland is a transformational experience that gives already accomplished professionals the confidence and skills to become successful leaders in today's complex and global business world. Executive MBA programs are designed for those who want to work full time while earning a graduate degree in twenty months, with the summer off. Executive MBA programs cater to midcareer professionals positioning themselves to move up the corporate ladder by deepening their already broad knowledge base, by sharpening their skills, and by tackling problems their organization will face in the coming years.

Classes are held twice a month on consecutive Fridays and Saturdays. Courses are open only to students who apply and are admitted to this program.

Program's Admission Requirements

Please visit the program's website (https://business.uoregon.edu/programs/executive-mba/).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Analyze information and use fundamental business concepts to make strategic decisions.
- Be guided by ethical precepts in making business decisions.
- Think strategically in a global business context.
- Develop and communicate solutions to real world problems and/or opportunities.

General Business Executive Major Requirements

Code	Title	Credits
BA 721	Business Writing	1
BA 715	Managerial Economics	3
BA 730	Business Ethics	1
BA 726	Global Business	3
BA 712	Financial Accounting and Reporting	3
BA 722	Leadership and Motivation: [Topic] (Taken twice)	2
BA 714	Managerial Accounting	3
BA 717	Marketing Management	3
BA 727	Operations Management	3
BA 713	Data and Business Decisions	3
BA 716	Managing Organizations	3
BA 718	Financial Analysis	4
BA 735	Opportunity Recognition	3
BA 723	Formulating Corporate Strategy	3
BA 719	Marketing Strategy	3
BA 725	Implementing Corporate Strategy	3
BA 720	Corporate Financial Strategy	3
BA 736	Alliances and Acquisitions	3
BA 729	Business Negotiation	3
BA 732	Technology and Innovation Management	3
BA 731	New Venture Planning	3
BA 711	Legal Environment of Business	3
BA 740	Capstone Business Project I	1
BA 741	Capstone Business Project II	2
BA 742	Capstone Business Project III	4
BA 728	Global Business Perspectives	1
Please choose 2 from the following list of electives		2
BA 743	Innovation and Entrepreneurship: [Topic] [1]	
BA 744	Managing Conflict and Change: [Topic] [1]	
BA 745	Analytic Tools : [Topic] [1]	
Total Credits		**72**

[1] BA 743, 744 and 745 are repeatable up to three times for a total of 4 credits.

Additional Requirements

- Four-day Executive Immersion in Portland and Eugene course before the academic year begins in a non-credit requirement
- Capstone and Global Trip Workshops are non-credit requirements in the first year of the program