

Journalism (MA/MS)

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In our full-time, one-year program in Eugene, journalism master's students learn the fundamentals of writing and reporting for journalism, including story research and development, investigative journalism, fact-finding, all with an emphasis on writing fact-based non-fiction. They will also study the ethics and laws that are the underpinning of journalism.

The program is designed for students with little or no academic or professional journalism experience who want to acquire professional skills within an intellectual context.

The 46-credit program begins with a summer immersed in learning fundamental journalism skills including interviewing, research, writing, photography and video, and is followed by three full-time terms of classes, allowing students to earn their degree in 12 months. Over the course of the year students will create a professional project or complete an internship to finish their degree requirements. This program is offered on our main campus in Eugene.

Admission Process

Please visit the program's website (<https://journalism.uoregon.edu/academics/graduate-programs/journalism/>).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand and analyze journalism's role in society.
- Apply research and reporting skills to produce journalistic stories.
- Use multimedia skills to produce journalistic stories across platforms.
- Understand and analyze the economics and delivery of contemporary news and media.
- Identify news story structures and demonstrate an ability to write clearly.
- Demonstrate an ability to produce and showcase professional, quality work.

The Eugene-based Journalism master's program is geared toward students of any background. It serves students who have worked professionally and are looking to expand their skills as well as students who are new to the field. No previous journalism experience is required for admission.

The program emphasizes writing and reporting for journalism and non-fiction. Every student will also take a course in basic multimedia skills. Advanced multimedia classes in audio, video and photojournalism are available with permission for students with previous experience.

Note: Please review the SOJC graduate student handbook (<https://sojcstudent.uoregon.edu/graduate/student-handbook/>) for updated program requirements, which do not yet appear in the catalog.

Journalism Requirements

Code	Title	Credits
J 508	(Reporting and Information Strategies) ¹	4
J 508	(Visual Studies in Journalism)	4
J 561	Newspaper Editing ²	4
J 611		4
J 562	Reporting II	4
J 563	Specialized Reporting: [Topic] (Story Development)	4
J 563	Specialized Reporting: [Topic] (Advanced Story Development)	4
Elective graduate courses ³		12-24
J 604		4-6
or J 609		
J 589	Media Entrepreneurship	4
Total Credits		48-62

¹ A master of arts degree requires second-year foreign language proficiency. See the Division of Graduate Studies website for details.

² Preparatory courses, taken only during summer session.

³ Courses must be approved by advisor and may include courses outside the School of Journalism and Communication.