

Sustainable Business Minor

The minor in sustainable business is designed for non-business majors who want to learn to apply business solutions to address social and environmental challenges. The sustainable business minor teaches students how to use the power of business for good, finding ways to make the world better for everyone.

The minor in sustainable business is open to students from all majors except pre-business, business administration, or accounting. For general social sciences majors with a concentration in applied economics, business, and society, students must adhere to the GSS double-dipping policy. See the GSS website (<https://gss.uoregon.edu/faqs/>) for more information. Completing the minor requires 24 credits of course work, which can be completed in one academic year.

It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors.

Students may declare a minor in sustainable business online on the college's website, where a checklist of requirements can be found. Advising assistance is available in the Office of Undergraduate Advising.

The sustainable business minor consists of three business administration courses, two courses from specialized clusters, and one elective (total of 24 credit hours).

Courses used to fulfill the minor requirements must be taken for a letter grade and passed with a grade of C- or better.

BA 101 can be taken as Pass/No Pass and will count toward the minor requirements if passed with a grade of Pass.

Code	Title	Credits
BA 101Z	Introduction to Business	4
MGMT 250	Introduction to Sustainable Business	4
MGMT 422	Sustainable Business Strategy and Implementation	4
Business Function Cluster - Choose one of the following courses:		4
BA 215	Accounting: Language of Business Decisions	
BA 315	Economy, Industry, and Competitive Analysis	
BA 316	Management: Creating Value through People	
BA 317	Marketing: Creating Value for Customers	
BA 318	Finance: Creating Value through Capital	
MGMT 443	Life Cycle Assessment	
MKTG 410	Experimental Course: [Topic]	
Applied & Specialized Cluster - Choose one of the following courses:		4
CH 113	The Chemistry of Sustainability	
EC 333	Resource and Environmental Economic Issues	

ENVS 202	Introduction to Environmental Studies: Natural Sciences	
ENVS 203	Introduction to Environmental Studies: Humanities	
ENVS 435	Environmental Justice	
HIST 273	Introduction to Global Environmental History	
J 460	Brand Development: [Topic]	
MGMT 461	Business of Food	
PHYS 161	Physics of Energy and Environment	
PHYS 162	Solar and Other Renewable Energies	
PPPM 445	Green Cities	
PS 477	International Environmental Politics	
Elective - Choose one of the following courses:		4
ARCH 431	Community Design	
CRES 101	Introduction to Conflict Resolution	
EC 330	Urban and Regional Economic Problems	
EC 434	Environmental Economics	
EC 435		
EC 462		
EC 491		
ENG 230	Introduction to Environmental Literature	
ENVS 429	Environmental Leadership: [Topic]	
ENVS 435	Environmental Justice	
ENVS 455	Sustainability	
ENVS 467	Sustainable Agriculture	
GEOG 361	Global Environmental Change	
GEOG 448	Tourism and Development	
GEOG 465	Environment and Development	
GEOG 481	GIScience I	
HIST 378	American Environmental History to 1890	
HIST 379	American Environmental History 1890 to Present	
LA 459	Landscape Technology Topics	
MGMT 461	Business of Food	
PPPM 325	Community Leadership and Change	
PPPM 425	Project Management	
PPPM 442	Sustainable Urban Development	
Additional Applied & Specialized Cluster course		
Total Credits		24