

Entrepreneurship Minor

The minor in entrepreneurship is intended for nonbusiness students who want to learn about innovation processes and the managerial and leadership skills required to create a new venture. The entrepreneurship minor gives students the opportunity to envision, develop, test, and build a for-profit or nonprofit venture working within an interdisciplinary framework of exploration and self-discovery.

The minor in entrepreneurship is open to students from all majors except pre-business, business administration, or accounting. For general social sciences majors with a concentration in applied economics, business, and society, students must adhere to the GSS double-dipping policy. See the GSS website (<https://gss.uoregon.edu/faqs/>) for more information. Completing the minor requires 24 credits of course work, which can be completed in one academic year.

It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors.

Students may declare a minor in entrepreneurship online at the college's website (<https://business.uoregon.edu/ug/minors/entrepreneurship/>), where a checklist of requirements can be found. Advising assistance is available in the Office of Undergraduate Advising.

Minor in Entrepreneurship

Code	Title	Credits
Required Courses:		16
BA 101Z	Introduction to Business	
MGMT 335	Launching New Ventures	
MKTG 445	Entrepreneurial Marketing	
or MGMT 46	Lean Launchpad Entrepreneurship	
ACTG 340	Accounting for Entrepreneurs ¹	
or BA 215	Accounting: Language of Business Decisions	
Elective Courses: ²		8
ARCH 201	Introduction to Architecture	
ARCH 202	Design Skills	
ARCH 222	Introduction to Architectural Computer Graphics	
ART 101	Understanding Contemporary Art	
ART 111	The Artist Experience	
ART 115	Surface, Space, and Time	
ARTD 250	Print Media Digital Arts	
ARTD 251	Time-Based Digital Arts	
ARTD 252	Interactive Digital Arts	
BA 199	Special Studies: [Topic]	
BA 215	Accounting: Language of Business Decisions	
BA 317	Marketing: Creating Value for Customers	
CIT 281	Web Applications Development I	
CS 111	Introduction to Web Programming	
CS 122	Introduction to Programming and Problem Solving	
CS 210	Computer Science I	

CS 211	Computer Science II
CS 422	Software Methodology I
EC 101	Contemporary Economic Issues
EC 201	Introduction to Economic Analysis: Microeconomics
EC 202	Introduction to Economic Analysis: Macroeconomics
EC 333	Resource and Environmental Economic Issues
EC 360	Issues in Industrial Organization
EC 380	International Economic Issues
ENVS 335	Allocating Scarce Environmental Resources
ENVS 345	Environmental Ethics
ENVS 350	Ecological Footprint of Energy Generation
ENVS 435	Environmental Justice
ENVS 455	Sustainability
ENVS 467	Sustainable Agriculture
J 410	
LA 199	Special Studies: [Topic]
LA 390	Urban Farm
LA 410	Experimental Course: [Topic]
MGMT 410	Experimental Course: [Topic]
MGMT 225	Introduction to Entrepreneurship
MGMT 455	Implementing Entrepreneurial Strategies
MKTG 445	Entrepreneurial Marketing
MUS 346	Music, Money, and the Law
MUS 476	Digital Audio Workstation Techniques I
MUS 480	Audio Production Techniques I
MUS 481	Audio Recording Techniques II
PD 101	Introduction to Product Design
PD 370	Design Process
PD 485	Advanced Studio III
PHYS 155	Physics Behind the Internet
PHYS 161	Physics of Energy and Environment
PHYS 162	Solar and Other Renewable Energies
PPPM 280	Introduction to the Nonprofit Sector
PPPM 425	Project Management
PPPM 487	Impact Philanthropy
PSY 202Z	Introduction to Psychology II
PSY 301	Scientific Thinking in Psychology
PSY 305	Cognition
PSY 306	Social Psychology
PSY 366	Culture and Mental Health
PSY 457	Group Dynamics

Total Credits 24

¹ Students who take BA 215 instead of ACTG 340 will be required to take one upper-division elective course.

² It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors. Please see an advisor for more details.