Journalism: Media Studies (BA/BS)

With a degree in media studies, you don't just learn how to create media. You ask why it matters. You examine its history, research its forms, and explore its effect on some of the most pressing issues of our time, from free speech to issues of gender, diversity, and politics. At the SOJC, you'll unpack the latest research with guidance from some of the field's leading minds and develop the skills employers need.

The undergraduate media studies major has as its goal to produce students who display purposeful, reflective judgment concerning what to believe or what to do, especially as relates to the media and to communication as a whole. The media studies faculty has delineated 11 core competencies, similar to those of ACEJMC, but has recast them to reflect the sequence goal.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand the range of freedom of expression around the world and apply the principles and laws of freedom of speech to their profession/field.
- Demonstrate an understanding of how professionals and institutions shaped communications relevant to their profession/field.
- Demonstrate an understanding of diversity in domestic and global society and its impact as relevant to their profession/field.
- Demonstrate a conceptual understanding of the use and presentation of images and information and apply them to their profession/field.
- Understand and apply ethical principles appropriate to their profession/field.
- Think critically, creatively and independently.
- Conduct research and evaluate information by methods appropriate to their profession/field.
- Write correctly and clearly in forms and styles appropriate to their profession/field.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Apply basic numerical and statistical concepts.
- Apply tools and technologies appropriate to their profession/field, including verbal and visual presentation as apt.

Journalism: Media Studies Major Requirements

Code	Title	Credits
Journalism Premajor Requirements [1]		
J 100	Media Professions	2
J 101	Grammar for Communicators	2
J 201	Media and Society	4
Journalism: Media Studies Major Requirements		
J 211	Gateway to Media	8
J 212	Writing for Communicators	4
J 213	Fact or Fiction	4
Media Studies Foundations [2]		
J 250	Media Studies Production	2
J 314	Introduction to Media Studies	4
J 413	Communication Studies Capstone [2]	4
J 415	Media Studies Research Methods	4
SOJC Major Foundations/Context		
J 320	Gender, Media, and Diversity	4
J 385	Communication Law	4
J 387	Media History	4
J 396	International Communication	4
J 397	Media Ethics	4
Media Studies Specializations [3]		**16**
General Studies Requirements [4]		**104**
A non-SOJC minor		
A non-SOJC concentration [5]		
A non-SOJC double major		
Total Credits		**178**

1. Completion of UO's writing composition requirement (WR 121 (http://catalog.uoregon.edu/archive/2023-2024/search/?P=WR%20121) and either WR 122 (http://catalog.uoregon.edu/archive/2023-2024/search/?P=WR%20122) or WR 123 (http://catalog.uoregon.edu/archive/2023-2024/search/?P=WR%20123)). Students in the Clark Honors College are exempt. Minimum 2.90 cumulative UO GPA
2. Students must take this course the Spring term of their senior year. Please contact your advisor for more details.
3. Students choose one of the following four specializations listed below.
4. Students must complete at least 104 nonjournalism credits.
5. A non-SOJC concentration is at least 24 credits from the same non-SOJC subject code. 12 must be upper division credits and 4 of those 12 must be a 400-level course. All courses must be taken graded and passed with a C- or better. Not all subjects are suitable for a concentration; consult an SOJC advisor.

Code	Title	Credits
Media Technology and Society		
J 429	Media Technologies and Society: [Topic]	4
J 429	Media Technologies and Society: [Topic]	4
J 429	Media Technologies and Society: [Topic]	4
J 430	Culture and Power in the Media: [Topic]	4
or J 431	Media Structures and Regulation: [Topic]	
or J 477	Topics in Science of Science Communication: [Topic]	
Total Credits		**16**

Code	Title	Credits
Media, Culture, and Power		
J 430	Culture and Power in the Media: [Topic]	4
J 430	Culture and Power in the Media: [Topic]	4
J 430	Culture and Power in the Media: [Topic]	4
J 429	Media Technologies and Society: [Topic]	4
or J 431	Media Structures and Regulation: [Topic]	
or J 477	Topics in Science of Science Communication: [Topic]	
Total Credits		**16**

Code	Title	Credits
Media Structures and Regulation		
J 431	Media Structures and Regulation: [Topic]	4
J 431	Media Structures and Regulation: [Topic]	4
J 431	Media Structures and Regulation: [Topic]	4
J 429	Media Technologies and Society: [Topic]	4
or J 430	Culture and Power in the Media: [Topic]	
or J 477	Topics in Science of Science Communication: [Topic]	
Total Credits		**16**

Code	Title	Credits
Documentary Study and Production		
J 208	Introduction to Documentary Production	4
J 331	Digital Video Production	4
J 416	Survey of the Documentary	4
J 421	Documentary Production	4
Total Credits		**16**

Four-Year Degree Plan

Requirements for the School of Journalism and Communication are complex, and students are strongly encouraged to consult with an advisor in the school's Student Services Center to ensure accurate interpretation of requirements and timely degree completion. For more information on student services and academic requirements, visit the website *(*http://journalism.uoregon.edu/students/undergrad/academic-requirements/*).*