Journalism (MA/MS)

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In our full-time, one-year Journalism master's program in Eugene, students master the fundamentals of journalism, including story research and development, investigative journalism, fact-finding, writing, broadcasting, and multimedia production. The program is designed for students with little or no academic or professional media background who want to acquire professional skills within an intellectual context.

The 46-credit program begins with a summer of background and preparatory work and is followed by three quarters of coursework, the final quarter of which is devoted to the creation of a professional project or completing an internship. This program is offered on our main campus in Eugene.

Admission Process

Please visit the program's website (https://journalism.uoregon.edu/academics/graduate-programs/journalism/).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Understand and analyze journalism's role in society.
- Apply research and reporting skills to produce journalistic stories.
- Use multimedia skills to produce journalistic stories across platforms.
- Understand and analyze the economics and delivery of contemporary news and media.
- Identify news story structures and demonstrate an ability to write clearly.
- Demonstrate an ability to produce and showcase professional, quality work.

The Eugene-based Journalism master's program is geared toward students of all backgrounds. It serves students who've worked professionally and are looking to expand their skills as well as students who are new to the field. No previous journalistic experience is required for admission.

Note: Please review the SOJC graduate student handbook for updated program requirements, which do not yet appear in the catalog: https://sojcstudent.uoregon.edu/graduate/student-handbook/

Journalism Requirements

Code	Title	Credits
J 508	Workshop: [Topic] (Reporting and Information Strategies) [1]	4
J 508	Workshop: [Topic] (Visual Studies in Journalism)	4
J 561	Newspaper Editing [2]	4
J 611	Mass Communication and Society	4
J 562	Reporting II	4
J 563	Specialized Reporting: [Topic] (Story Development)	4
J 563	Specialized Reporting: [Topic] (Advanced Story Development)	4
Elective graduate courses [3]		12-24
J 604	Internship: [Topic]	4-6
or J 609	Terminal Project	
J 589	Media Entrepreneurship	4
Total Credits		**48-62**

1. A master of arts degree requires second-year foreign language proficiency. See the Division of Graduate Studies website for details.
2. Preparatory courses, taken only during summer session.
3. Courses must be approved by advisor and may include courses outside the School of Journalism and Communication.