Communication and Media Studies (MA/MS)

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The Eugene-based master's program in Communication and Media Studies is aligned with our doctoral program in exposing students to a wide range of ideas concerning the structure, function and role of media in society. Areas of overlapping faculty and program strength that students may study include: media institutions; science, health, and environmental communication; technology and society; game studies; global media; critical/cultural approaches to communication; persuasion and media psychology; media and public life; media ethics and law; journalism studies; and visual communication.

Students in the master's program in Communication and Media Studies must earn at least 46 graduate credits.

Goals for individual students vary. Some seek preparation for doctoral work; others pursue careers as leaders and innovators who actively contribute to improving the quality of media and communications.

Admission Process

Please visit the program's website (https://journalism.uoregon.edu/academics/graduate-programs/media-studies-masters/).

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Acquire an understanding of key theories that define the field of media studies.
- Gain a working understanding of empirical methods.
- Design and present an empirical study that brings in new knowledge in the field of Media Studies.
- Demonstrate a proficiency in an outside area.

Communication and Media Studies (MA/MS) Requirements

Code	Title	Credits
J 611	Mass Communication and Society [1]	4
J 612	Media Theory I	5
J 613	Media Theory II	5
Select one of the following:		8
Option 1		
J 641	Qualitative Research Methods	
or J 642	Quantitative Research Methods	
Methodology course (inside or outside the School of Journalism and Communication)		
Option 2		
J 641	Qualitative Research Methods	
J 642	Quantitative Research Methods	
Additional 600-level conceptual courses in the School of Journalism and Communication [2]		4-12
Graduate courses outside the School of Journalism and Communication [3]		8-16
J 503	Thesis [4]	6-9
or J 609	Terminal Project	

1. Taken in the first year of graduate study.
2. Subject to approval by the school's graduate affairs committee.
3. The courses chosen must be part of a consistent, related, educationally enhancing plan that has been approved by the student's advisor prior to enrollment.
4. Approved and supervised by a faculty committee. A written proposal, approved by the advisor and committee, is required before work is begun on either a thesis or project. A student should register for Thesis (J 503) or Terminal Project (J 609) during the terms in which the research and writing occurs.