Product Design (BFA)

Enhance the world around you by creating products that are useful, energy-efficient, ergonomically appropriate, cost-effective and socially responsible. As one of our students, you will solve real-world design challenges with fellow students, clients, and faculty members.

Students in the product design major develop the knowledge, skills, and methods essential to becoming a professional designer with courses in product design, art, and art and technology within the School of Art + Design. In the product design major, students work on the Eugene campus for three years and continue to the Portland campus for the final year of completion of their professional BFA degrees.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Realize a new product that solves a specific need based on needs found through observational research with and of an individual person.
- Create cohesive visual and verbal analysis about the impact of a new product on a civic or social structure.
- Articulate personal design sense through visual and verbal media.

Product Design Major Requirements

Code	Title	Credits
Drawing and Basic Design		**16**
PD 101	Introduction to Product Design	
ART 115	Surface, Space, and Time	
ART 116	Core Interdisciplinary Laboratory	
PD 223	Beginning Design Drawing	
Lower Division Studio		**12**
PD 240	Designers' Tools	
ARTD 250	Print Media Digital Arts	
Elective Course [1]		
Upper Division Studio		**20**
PD 301	Introduction to Design Studio	
PD 302	Introduction to Design Studio II	
PD 323	Design Drawing	
PD 330	Introduction to Computer Aided Design	
PD 430	Computer-Assisted Design and Production	
Upper Division Theory		**12**
PD 340	Design for Use	
PD 350	Objects and Impacts	
PD 370	Design Process	
PD Senior Studio		**12**
PD 483	Advanced Studio I	
PD 484	Advanced Studio II	
PD 485	Advanced Studio III	
BA Studio - UO Portland Campus		**18**
PD 486	BFA Studio I	
PD 487	BFA Studio II	
PD 488	BFA Studio III	
Art History		**8**
ARH 358	History of Design	
Art History Elective		
Upper Division Studio Electives [2]		**10**
PD 404	Internship: [Topic]	12
Total Credits		**120**

1 One studio course chosen from product design (PD), ceramics (ARTC), fibers (ARTF), metalsmithing and jewelry (ARTM), sculpture (ARTS).

2 Studio courses chosen from product design (PD), ceramics (ARTC), fibers (ARTF), metalsmithing and jewelry (ARTM), sculpture (ARTS), Sports Product Design (SPD).