Planning, Public Policy and Management Courses

Courses

PPPM 101. Advocacy and Social Change. 4 Credits.
Explorations of how policy change occurs, how people and organizations create social and policy change, and how individuals can make a difference in their communities.

PPPM 199. Special Studies: [Topic]. 1-5 Credits.
Repeatable.

PPPM 201. Introduction to Public Policy. 4 Credits.
Overview of professional public service and the planning and management of public issues. Focuses on the goals of public services within their economic, social, and political contexts.

PPPM 202. Healthy Communities. 4 Credits.
Historical relationships of public policy, planning, and public health; how public policies can promote health; relationship of planning and policies to inequalities in health outcomes.

PPPM 205. Introduction to City Planning. 4 Credits.
Introduction to planning, using urban issues as lenses to explore transportation, housing, environment, and social equity as critical elements shaping where and how people live.

PPPM 250. Arts and Human Values. 4 Credits.
Addresses fundamental aesthetic theory and practice questions resulting from viewing art as a powerful communicator of social and cultural values. Values, rights, and responsibilities of the contemporary visual environment. Institutional structures advancing the arts and culture in society will be examined.

PPPM 280. Introduction to the Nonprofit Sector. 4 Credits.
Overview of the nonprofit sector includes its origin, growth, oversight, and varied elements. Examines theory and research into the effectiveness of nonprofit strategies and structures.

PPPM 321. Inclusive Urbanism. 4 Credits.
Investigates the relationship between social-economic inclusion and the physical form of cities.

PPPM 325. Community Leadership and Change. 4 Credits.
Explores sustainable change at the community level by examining local systems and institutions: transportation, social influences, environment, housing, and the economy.

PPPM 331. Environmental Management. 4 Credits.
Introduction to environmental management. Focuses on solutions to problems in managing population, pollution, and resources.

PPPM 340. Climate-Change Policy. 4 Credits.
Overview of climate-change policy; topics include cap and trade, carbon tax, fuel efficiency standards, biofuel standards, and renewable portfolio standards.

PPPM 360. International Public Policy. 4 Credits.
Introduces international dimensions of public policy making by comparing national systems and institutions of governance, public policy making processes, and public policy decisions. Investigates concepts, theories, and approaches to compare public policies in economic, welfare, educational, health, and environmental sectors.

PPPM 370. Global Sustainable Development and Policy. 4 Credits.
Sustainable Development seeks to reconcile the economic, social, and environmental problems we face in a world with constrained resources. To have a broader perspective of what sustainability means, we examine problems through an interdisciplinary lens and investigate how these issues form and possible policy solutions.

PPPM 399. Special Studies: [Topic]. 1-5 Credits.
Repeatable.

PPPM 401. Research: [Topic]. 1-21 Credits.
Repeatable.

PPPM 403. Thesis. 1-12 Credits.
Repeatable.

PPPM 404. Internship: [Topic]. 1-12 Credits.
Supervised work experience that offers students opportunities to explore and clarify career goals, apply academic learning, enhance and learn new skills, gain experience, and network with professionals. Repeatable.
Prereq: PPPM 412.

PPPM 405. Special Problems: [Topic]. 1-12 Credits.
Repeatable.

PPPM 406. Practicum: [Topic]. 1-12 Credits.
Repeatable.

PPPM 407. Seminar: [Topic]. 1-5 Credits.
Repeatable.

PPPM 408. Workshop: [Topic]. 1-21 Credits.
Repeatable.

PPPM 409. Terminal Project. 1-12 Credits.
Repeatable.

PPPM 410. Experimental Course: [Topic]. 1-5 Credits.
Repeatable. Trial courses are taught under these numbers. See the online class schedule for current titles.

PPPM 410L. Experimental Course: [Topic]. 4 Credits.
Repeatable. Trial courses are taught under these numbers. See the online class schedule for current titles.

PPPM 412. Internship and Professional Development. 2 Credits.
Introduction to department's internship program and career development. Overview of professionalism and effective communication, resume and cover letter writing, and interviewing and networking skills.

PPPM 413. Quantitative Methods. 4 Credits.
Introduction to the use of quantitative techniques to answer planning, public policy and management related questions.

PPPM 415. Policy and Planning Analysis. 4 Credits.
Applied problem-solving in the public policy and planning process. Examines the theoretical and methodological underpinnings of policy and planning analysis.
Prereq: EC 201.

PPPM 418. Introduction to Public Law. 4 Credits.
Administrative law, including introduction to legal research, for public administrators. Administrative procedures, implementation of policy through administrative law, judicial review, and practical applications in public agencies.

PPPM 422. Grant Proposal Writing. 1 Credit.
Introduction to the process of preparing grant applications and material for funded research.

PPPM 425. Project Management. 4 Credits.
Application of specific techniques that lead to projects being completed on time, within budget, and with appropriate quality.

PPPM 426. Strategic Planning for Management. 4 Credits.
Process of strategic planning for communities, government agencies, and nonprofit organizations.

PPPM 430. Public Health Policy. 4 Credits.
This course explores public health policies and how they intersect with social and environmental justice, including topics on cultural competency, natural disasters, criminal justice, and international cooperation.
Prereq: PPPM 202 is recommended.

PPPM 434. Urban Geographic Information Systems. 4 Credits.
Introduction to geographic information systems in areas of environmental, demographic, suitability, and transportation-related research.

PPPM 438. Transportation Issues in Planning: [Topic]. 4 Credits.
Introduction to the social implications of various transportation-related policies and practices. Repeatable for a maximum of 8 credits.

PPPM 440. Land-Use Planning and Policy. 4 Credits.
Land use planning processes and policy tools that US governments employ to manage and control land development, especially those considered to support a community's efforts to pursue sustainable urbanization.

PPPM 442. Sustainable Urban Development. 4 Credits.
Introduces issues revolving around cities as the nexus for environmental challenges, including land-use planning, transportation planning, community and neighborhood design, and green buildings.

PPPM 443. Natural Resource Policy. 4 Credits.
Aspects of population and resource systems. Poses questions about population trends, policy, and optimum size; analyzes methods for determining resource availability and flows.

PPPM 444. Environmental Policy. 4 Credits.
Overview of policies related to the environment: examines the design and effectiveness of specific policies.

PPPM 445. Green Cities. 4 Credits.
Examines the history and future of the interface between urban growth and environmental concerns, and the technological, social, and political forces that continue to shape it.

PPPM 446. Socioeconomic Development Planning. 4 Credits.
Planning for responsible economic and social development. Policy problems and issues in providing a stable economic base and social and economic well-being while avoiding environmental degradation.

PPPM 448. Collaboration. 4 Credits.
Explores theory and practice of collaboration in public and nonprofit settings, including the role of organizations, agencies, and the public. Focuses in particular on developing and practicing collaboration skills and strategies.

PPPM 460. Health Policy. 4 Credits.
Introduction to the key health policy issues of access, cost, quality, and racial and ethnic disparities.

PPPM 465. Program Evaluation. 4 Credits.
Introduction to the design and implementation of program evaluations.

PPPM 470. The Arts in Society. 4 Credits.
Course examines the arts as they function in society. Anthropological, philosophical, sociological, and art educational orientations to art are examined. Implications for arts and cultural management are addressed.

PPPM 471. Cultural Policy. 4 Credits.
Cultural Policy investigates political choice processes, governmental institutions, and the public policy cycle that shape the arts and culture sector.

PPPM 472. Creative Placemaking. 4 Credits.
This course provides an overview of the relationship between the arts and community development.

PPPM 473. Cultural Programming. 4 Credits.
Explore theory and practice related to arts and cultural programming in the public sector. Emphasis on inclusive and equitable cultural programming.

PPPM 475. Performing Arts Management. 4 Credits.
This course develops management skills for professional nonprofit performing arts organizations, focusing on executive leadership, strategic planning, programming, developing audiences, and venue management.

PPPM 480. Nonprofit Management. 4 Credits.
How to manage nonprofit organizations for superior performance in a humane, responsive, and responsible manner. Distinctive characteristics of nonprofit organizations.
Prereq: PPPM 280.

PPPM 481. Fundraising for Nonprofit Organizations. 4 Credits.
Introduction to fundraising for nonprofit organizations. Annual giving, major gifts, planned giving, and campaigns.

PPPM 483. Volunteer Resource Management. 2 Credits.
This course provides an overview of the role of volunteers in community organizations and serves as a comprehensive introduction to effective practices in volunteer resource management.

PPPM 484. Public and Nonprofit Financial Management. 4 Credits.
Introduction to financial management for public agencies and nonprofit organizations. Topics include budget processes, financial statements, financial resource management (taxes, donations, grants), expenditure systems, and capital project analysis.

PPPM 486. Philanthropy and Grant Making. 2 Credits.
History, economics, and practice of philanthropy and grant making in the United States. Students study philanthropy from a multidisciplinary perspective and finish the quarter by awarding a $15,000 grant to a nonprofit organization of their choice.

PPPM 487. Impact Philanthropy. 4 Credits.
Introduction to impact philanthropy and related topics. Evidence-based philanthropy, venture philanthropy, impact investing, social impact bonds, impact measurement, and policy environment.

PPPM 488. Nonprofit Legal Issues. 4 Credits.
This course introduces legal issues for administration of nonprofit organizations. Topics include formation and types of organizations, board of directors duties, regulation of nonprofits, risk management, employee and volunteer law, lobbying, charitable solicitation, and laws on discrimination and accommodation.

PPPM 494. Practice of Leadership and Change. 4 Credits.
Examines the principles and practices of leadership and change in communities and organizations through discussions with community leaders and personal reflection.
Prereq: major status, senior standing preferred.

PPPM 495. Advanced Urban Geographic Information Systems. 4 Credits.
Acquiring advanced skills of using Geographic Information Systems (GIS) for community mapping and spatial analysis.
Prereq: PPPM 434 or other intro GIS class.

PPPM 503. Thesis. 1-16 Credits.
Repeatable.

PPPM 507. Seminar: [Topic]. 1-5 Credits.
Repeatable.

PPPM 508. Workshop: [Topic]. 1-21 Credits.
Repeatable.

PPPM 510. Experimental Course: [Topic]. 1-5 Credits.
Repeatable. Trial courses are taught under these numbers. See the online class schedule for current titles.

PPPM 518. Introduction to Public Law. 4 Credits.
Administrative law, including introduction to legal research, for public administrators. Administrative procedures, implementation of policy through administrative law, judicial review, and practical applications in public agencies.

PPPM 522. Grant Proposal Writing. 1 Credit.
Introduction to the process of preparing grant applications and material for funded research.

PPPM 525. Project Management. 4 Credits.
Application of specific techniques that lead to projects being completed on time, within budget, and with appropriate quality.

PPPM 526. Strategic Planning for Management. 4 Credits.
Process of strategic planning for communities, government agencies, and nonprofit organizations.

PPPM 530. Public Health Policy. 4 Credits.
This course explores public health policies and how they intersect with social and environmental justice, including topics on cultural competency, natural disasters, criminal justice, and international cooperation.

PPPM 534. Urban Geographic Information Systems. 4 Credits.
Introduction to geographic information systems in areas of environmental, demographic, suitability, and transportation-related research.

PPPM 538. Transportation Issues in Planning: [Topic]. 4 Credits.
Introduction to the social implications of various transportation-related policies and practices. Repeatable for a maximum of 8 credits.

PPPM 542. Sustainable Urban Development. 4 Credits.
Introduces issues evolving around cities as the nexus for environmental challenges, including land-use planning, transportation planning, community and neighborhood design, and green buildings.

PPPM 543. Natural Resource Policy. 4 Credits.
Aspects of population and resource systems. Poses questions about population trends, policy, and optimum size; analyzes methods for determining resource availability and flows.

PPPM 544. Environmental Policy. 4 Credits.
Overview of policies related to the environment: examines the design and effectiveness of specific policies.

PPPM 546. Socioeconomic Development Planning. 4 Credits.
Planning for responsible economic and social development. Policy problems and issues in providing a stable economic base and social and economic well-being while avoiding environmental degradation.

PPPM 548. Collaboration. 4 Credits.
Explores theory and practice of collaboration in public and nonprofit settings, including the role of organizations, agencies, and the public. Focuses in particular on developing and practicing collaboration skills and strategies.

PPPM 560. Health Policy. 4 Credits.
Introduction to the key health policy issues of access, cost, quality, and racial and ethnic disparities.

PPPM 565. Program Evaluation. 4 Credits.
Introduction to the design and implementation of program evaluations.

PPPM 570. The Arts in Society. 4 Credits.
Course examines the arts as they function in society. Anthropological, philosophical, sociological, and art educational orientations to art are examined. Implications for arts and cultural management are addressed.

PPPM 571. Cultural Policy. 4 Credits.
Cultural Policy investigates political choice processes, governmental institutions, and the public policy cycle that shape the arts and culture sector.

PPPM 572. Creative Placemaking. 4 Credits.
This course provides an overview of the relationship between the arts and community development.

PPPM 573. Cultural Programming. 4 Credits.
Explore theory and practice related to arts and cultural programming in the public sector. Emphasis on inclusive and equitable cultural programming.

PPPM 575. Performing Arts Management. 4 Credits.
This course develops management skills for professional nonprofit performing arts organizations, focusing on executive leadership, strategic planning, programming, developing audiences, and venue management.

PPPM 581. Fundraising for Nonprofit Organizations. 4 Credits.
Introduction to fundraising for nonprofit organizations. Annual giving, major gifts, planned giving, and campaigns.

PPPM 583. Volunteer Resource Management. 2 Credits.
This course provides an overview of the role of volunteers in community organizations and serves as a comprehensive introduction to effective practices in volunteer resource management.

PPPM 586. Philanthropy and Grant Making. 2 Credits.
History, economics, and practice of philanthropy and grant making in the United States. Students study philanthropy from a multidisciplinary perspective and finish the quarter by awarding a $15,000 grant to a nonprofit organization of their choice.

PPPM 587. Impact Philanthropy. 4 Credits.
Introduction to impact philanthropy and related topics. Evidence-based philanthropy, venture philanthropy, impact investing, social impact bonds, impact measurement, and policy environment.

PPPM 588. Nonprofit Legal Issues. 4 Credits.
This course introduces legal issues for administration of nonprofit organizations. Topics include formation and types of organizations, board of directors duties, regulation of nonprofits, risk management, employee and volunteer law, lobbying, charitable solicitation, and laws on discrimination and accommodation.

PPPM 595. Advanced Urban Geographic Information Systems. 4 Credits.
Acquiring advanced skills of using Geographic Information Systems (GIS) for community mapping and spatial analysis.
Prereq: PPPM 434 or other intro GIS class

PPPM 601. Research: [Topic]. 1-16 Credits.
Repeatable.

PPPM 603. Dissertation. 1-16 Credits.
Repeatable.

PPPM 604. Internship: [Topic]. 1-10 Credits.
Supervised work experience that offers students opportunities to explore and clarify career goals, apply academic learning, enhance and learn new skills, gain experience, and network with professionals. Repeatable.

PPPM 605. Special Problems: [Topic]. 1-16 Credits.
Repeatable.

PPPM 606. Practicum: [Topic]. 1-16 Credits.
Repeatable.

PPPM 607. Seminar: [Topic]. 1-5 Credits.
Repeatable.

PPPM 608. Workshop: [Topic]. 1-16 Credits.
Repeatable. A recent topic is Community Planning.

PPPM 609. Terminal Project. 1-16 Credits.
Repeatable.

PPPM 610. Experimental Course: [Topic]. 1-5 Credits.
Repeatable.

PPPM 611. Introduction to Planning Practice. 4 Credits.
Explores the concepts and functions of the planning process as they relate to the social, economic, political, and environmental aspects of communities and regions.

PPPM 612. Legal Issues in Planning. 4 Credits.
Federal and state legal relationships, the role of the courts in reviewing public sector decision-making, sources of the law, issues in land-use regulation, and basic legal research skills.

PPPM 613. Planning Analysis I. 5 Credits.
Data sources and methods of data collection including surveys; descriptive and multivariate analysis; computer applications; selected analytic models, population projections, cost-benefit analysis.

PPPM 616. Planning Theory and Ethics. 4 Credits.
Logic of the planning process; the relationship of planning to the political process and to rational decision making in governance.

PPPM 617. Human Settlements. 4 Credits.
Historical development of cities and the ways in which city and regional contexts influence economic, social, and political processes.

PPPM 618. Public Sector Theory. 4 Credits.
Overview of the core concepts, theories, and practices that provide the foundation for the field of public policy and management.

PPPM 620. Planning and Management Research Skills. 2 Credits.
Surveys research skills in planning and public administration. Applies research skills to applied projects in Community Planning Workshop and Nonprofit Consultancy.

PPPM 623. Professional Development. 1 Credit.
Articulating preliminary career goals and mapping the necessary steps to accomplish these goals.

PPPM 625. Community Planning Workshop. 5 Credits.
First in a two-term sequence of planning and problem-solving courses. Students working in teams conduct research and develop solutions to planning problems for a client community. Sequence with PPPM 626.

PPPM 626. Community Planning Workshop. 5 Credits.
Last in a two-term sequence of planning and problem-solving courses. Students working in teams conduct research and develop solutions to planning problems for a client community. Sequence with PPPM 625.
Prereq: PPPM 625.

PPPM 628. Public Sector Economics. 4 Credits.
Reasons for governmental intervention and analysis of revenue sources available to governments. Includes discussion of various taxes, intergovernmental transfer policies, and user fees.

PPPM 629. Public Budget Administration. 4 Credits.
Resource allocation through the budget process. Analysis of budget systems, service costing, and citizen participation in the budget process.

PPPM 633. Public Management. 4 Credits.
Theory and practice of public service managment; leadership and organizational capacity building, including key management activities for developing effective public service organizations.

PPPM 636. Public Policy Analysis. 4 Credits.
Techniques in the policymaking process. Determining the impact of policies, comparing alternatives, determining the likelihood that a policy will be adopted and effectively implemented.
Prereq: PPPM 628 or equivalent.

PPPM 637. MPA Policy Analysis Project. 1 Credit.
Students team to produce a professionally oriented policy analysis memorandum and presentation on an assigned topic in a 48-hour period.
Prereq: PPPM 636.

PPPM 638. MPA Capstone Applied Research Project I. 5 Credits.
Team prepare applied research projects for client organizations using analytical and managerial skills to solve problems in public policy analysis or public management. Sequence with PPPM 639.
Prereq: PPPM 618, 629, 633, 636, 657, 684.

PPPM 639. MPA Capstone Applied Research Project II. 5 Credits.
Teams prepare applied research projects for client organizations using analytical and management skills to solve problems in public policy analysis or public management. Sequence with PPPM 638.
Prereq: PPPM 638.

PPPM 640. Land Use Planning and Policy. 4 Credits.
Study spatial planning tools and processes that control and manage land developments in order to enhance the well-being of human societies and natural systems.

PPPM 646. Planning for Growth Management. 4 Credits.
Examines motivations for managing growth. Surveys regulatory and incentive-based approaches to growth management at the state, regional, and local level.

PPPM 656. Quantitative Methods. 5 Credits.
Develops skills in quantitative analysis. Emphasizes selecting appropriate analysis procedures and properly interpreting and reporting results.

PPPM 657. Research Methods in Public Policy and Management. 4 Credits.
Survey of research methods used in the analysis of public policy issues. Emphasis is on determining the appropriate methodology for a given research question.
Prereq: PPPM 656.

PPPM 663. Professional Development II. 1 Credit.
Pre-professional students practice the habits of professionals in the field. Build skills in metacognition and reflection, inclusion and diversity, and personal investment in life long learning and inquiry. Sequence with PPPM 623. Repeatable once for maximum of 2 credits.

PPPM 670. Cultural Administration. 4 Credits.
Course examines the major functions and issues in the administration of the arts and culture Emphasis is place on nonprofit organizations.

PPPM 680. Managing Nonprofit Organizations. 4 Credits.
Principles of effective management of nonprofit organizations. Governance, strategy, legal structure and standards, and volunteer administration.

PPPM 681. Nonprofit Financial Management. 4 Credits.
Fundamentals of managing nonprofit revenues and expenses, budgeting, fund stewardship, endowment investment and payout, event and service pricing, capital project decision making, and internal control procedures.

PPPM 684. Public and Nonprofit Financial Management. 4 Credits.
Financial management overview for public agencies and nonprofits, including budget processes, financial statements, resource management, expenditure systems, capital project analysis, and internal management control processes.

PPPM 685. Social Enterprise. 4 Credits.
Introduction to social enterprises and their ecosystem. Earned revenue and social business models, social performance management, balancing financial and social objectives, funding landscape, policy environment, and taking social enterprises to scale.

PPPM 686. Nonprofit 48-Hour Charrette. 1 Credit.
Requires students to complete a management memo on an assigned topic. Work is completed within a 48-hour period, mimicking the high-stakes, deadline-intensive schedule characterizing professional work in the nonprofit sector.

PPPM 687. Nonprofit Board Governance. 1 Credit.
Students serve on governing boards of nonprofit organizations for one year: fall, winter, and spring terms. Repeatable twice for a maximum of 3 credits.

PPPM 688. Nonprofit Consultancy. 4 Credits.
Student teams complete projects for nonprofit organizations, assessing organizational needs and capacity, evaluating alternative strategies, and recommending solutions for organizational success.