Entrepreneurship Minor

The minor in entrepreneurship is intended for nonbusiness students who want to learn about innovation processes and the managerial and leadership skills required to create a new venture. The entrepreneurship minor gives students the opportunity to envision, develop, test, and build a for-profit or nonprofit venture working within an interdisciplinary framework of exploration and self-discovery.

The minor in entrepreneurship is open to students from all majors except business administration, accounting, and general social science with a concentration in applied economics, business, and society. Completing the minor requires 24 credits of course work, which can be completed in one academic year.

Students may declare a minor in entrepreneurship online at the college's website (https://business.uoregon.edu/ug/minors/entrepreneurship/), where a checklist of requirements can be found. Advising assistance is available in the Office of Undergraduate Advising.

Minor in Entrepreneurship

Code	Title	Credits
Required Courses:		16
BA 101	Introduction to Business	
MGMT 335	Launching New Ventures	
MKTG 445	Entrepreneurial Marketing	
or MGMT 41	Experimental Course: [Topic]	
ACTG 340	Accounting for Entrepreneurs	
or BA 215	Accounting: Language of Business Decisions	
Elective Courses: [1]		8
ENVS 455	Sustainability	
ARCH 201	Introduction to Architecture	
ARCH 202	Design Skills	
ARCH 222	Introduction to Architectural Computer Graphics	
ART 101	Understanding Contemporary Art	
ART 111	The Artist Experience	
ART 115	Surface, Space, and Time	
ARTD 250	Print Media Digital Arts	
ARTD 251	Time-Based Digital Arts	
ARTD 252	Interactive Digital Arts	
BA 199	Special Studies: [Topic]	
BA 215	Accounting: Language of Business Decisions	
BA 317	Marketing: Creating Value for Customers	
CS 111	Introduction to Web Programming	
CS 122	Introduction to Programming and Problem Solving	
CS 210	Computer Science I	
CS 211	Computer Science II	
CS 422	Software Methodology I	
EC 101	Contemporary Economic Issues	
EC 201	Introduction to Economic Analysis: Microeconomics	
EC 202	Introduction to Economic Analysis: Macroeconomics	
EC 333	Resource and Environmental Economic Issues	
EC 360	Issues in Industrial Organization	
EC 380	International Economic Issues	
ENVS 335	Allocating Scarce Environmental Resources	
ENVS 345	Environmental Ethics	
ENVS 435	Environmental Justice	
ENVS 467	Sustainable Agriculture	
J 410	Experimental Course: [Topic]	
LA 199	Special Studies: [Topic]	
LA 390	Urban Farm	
LA 410	Experimental Course: [Topic]	
MGMT 410	Experimental Course: [Topic]	
MGMT 225	Introduction to Entrepreneurship	
MGMT 455	Implementing Entrepreneurial Strategies	
MKTG 445	Entrepreneurial Marketing	
MUS 346	Music, Money, and the Law	
MUS 476	Digital Audio Workstation Techniques I	
MUS 480	Audio Production Techniques I	
MUS 481	Audio Recording Techniques II	
PD 101	Introduction to Product Design	
PD 370	Design Process	
PD 485	Advanced Studio III	
PHYS 155	Physics behind the Internet	
PHYS 161	Physics of Energy and Environment	
PHYS 162	Solar and Other Renewable Energies	
PPPM 280	Introduction to the Nonprofit Sector	
PPPM 425	Project Management	
PPPM 487	Impact Philanthropy	
PSY 202	Mind and Society	
PSY 301	Scientific Thinking in Psychology	
PSY 305	Cognition	
PSY 306	Social Psychology	
PSY 366	Culture and Mental Health	
PSY 457	Group Dynamics	
Total Credits		**24**

[1] It is possible to earn more than one minor within the Lundquist College of Business. However, for students earning more than one business-related minor, no more than three courses can be used to satisfy multiple business minors. Please see an advisor for more details.