Oregon MBA

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The Charles H. Lundquist College of Business MBA degree embodies the college's emphasis on interdisciplinary study, experiential learning, research excellence, and a supportive learning environment.

True to this interdisciplinary focus, the MBA curriculum consists of five tracks: advanced strategy and leadership, innovation and entrepreneurship, finance and securities analysis, sports business, and sustainable business practices. Building on a common core of foundational courses in accounting, decision sciences, finance, management, marketing, and operations and business analytics, students choose one of these curricular tracks when applying to the program.

Four of the tracks of the MBA curriculum are aligned with the college's centers—the Lundquist Center for Entrepreneurship, the Cameron Center for Finance and Securities Analysis, the Center for Sustainable Business Practices, and the James H. Warsaw Sports Marketing Center. The centers not only promote research collaboration among faculty members from different departments but they also facilitate student interactions with industry professionals and provide practical, real-world learning opportunities. These include internships, business planning ventures, competitions, and one- or two-term consulting projects in the second year.

Strong faculty involvement and the state-of-the art facilities of the Lillis Business Complex create an ideal learning environment. An emphasis on group work ensures that students get to know one another and their instructors well. In addition, a strong cohort model aids in developing solid working relationships and strong friendships. Finally, students may choose to enhance their international education by studying abroad in the summer on the Engaging Asia tour.

Virtually all MBA students come to the university with work experience; the average is four years. About one-third are women; two thirds hold a nonbusiness bachelor's degree; and one-sixth are international students. The program draws students from across the United States and 12 to 15 countries.

Two years of full-time study are needed to earn the minimum of 76 credits required for the degree. See the website (https://business.uoregon.edu/executive-mba/) for more information and admission requirements.

Accelerated Program

The accelerated master's degree program is intensive, allowing outstanding undergraduate majors in business, economics, or students of the science, technology, engineering, and mathematics (STEM) curriculum from an accredited institution to earn an MBA degree in nine or 15 months by taking 15 courses (a minimum of 45 credits) in three or four terms. Applicants should have a strong overall academic record and significant full-time work experience. Students choose one of the five tracks listed above. See the website (https://business.uoregon.edu/mba/degree-programs/accelerated/) for more information.

Program Requirements

- Oregon MBA application (https://business.uoregon.edu/mba/admissions/) (statement of purpose, two professional recommendations, résumé)
- University of Oregon Division of Graduate Studies application
- GMAT or GRE scores
- Transcripts
- Proof of English language proficiency (TOEFL, IELTS, PTE scores) for applicants whose native language in not English

The Oregon MBA

Code	Title	Credits
Core Courses:		
ACTG 612	Financial Accounting	3
BE 625	Business Law and Ethics	3
FIN 612	Fundamentals of Finance	3
FIN 613	Managerial Economics	3
MGMT 612	Managing Individuals and Organizations	3
MGMT 614	Strategic Management	3
MKTG 612	Marketing Management	3
OBA 612	Quantitative Methods for Managers	3
OBA 613	Operations Management	3
15 Business Related Graduate Courses		**45**
Total Credits		**72**

- Up to three electives may be taken outside the college with advisor approval. No more than one independent study may count toward one of these three electives.

Graduate Specializations

- Advanced Strategy and Leadership Specialization **(**p. 1**)**
- Finance and Securities Analysis Specialization **(**p. 2**)**
- Innovation and Entrepreneurship Specialization **(**p. 2**)**
- Sports Business Specialization **(**p. 2**)**
- Sustainability Business Practices Specialization **(**p. 3**)**

Advanced Strategy and Leadership Specialization

Code	Title	Credits
Required Courses:		
BA 661	Oregon Advanced Strategy	3
MGMT 615	Leadership	3
MGMT 623	Negotiation	3
One course of the following for the Finance Requirement:		**3**
ACTG 618	Taxes and Business Strategy	
ACTG 625	Financial Reporting	
ACTG 631	Financial Statement Analysis and Valuation	
ACTG 662	Strategic Cost Management	
FIN 671	Corporate Finance and Valuation	
FIN 673	Advanced Topics in Corporate Finance	
One course of the following for the Sustainable Business Requirement:		**3**

MGMT 543	Life Cycle Assessment	
MGMT 640	Sustainable Business Development	
MGMT 641	Industrial Ecology	
OBA 566	Project and Operations Management Models	
OBA 577	Supply-Chain Operations and Information	
One course of the following for the Marketing Requirement:		**3**
MKTG 660	Marketing Research	
MKTG 665	Marketing Strategy	
One course of the following for the Innovation and Entrepreneurship Requirement:		**3**
MGMT 510	Experimental Course: [Topic]	
MGMT 620	Managing Global Business	
MGMT 625	New Venture Planning	
MGMT 635	Opportunity Recognition	
Electives: [1]		**3**
FIN 510	Experimental Course: [Topic]	
FIN 608	Workshop: [Topic]	
OBA 544	Business Database Management Systems	

[1] To reach the required total of 24 business courses (3-4 credits), students in the advanced strategy and leadership specialization may elect to take more than one required course in each specialization area (finance, sports business, sustainable business, or innovation and entrepreneurship).

Finance and Securities Analysis Specialization

Code	Title	Credits
Required Courses:		
ACTG 625	Financial Reporting	3
ACTG 631	Financial Statement Analysis and Valuation	4
FIN 607	Seminar: [Topic] ((Three Terms))	1-5
FIN 609	Terminal Project	1-9
FIN 671	Corporate Finance and Valuation	3
FIN 683	Concepts of Investments	3
Choose one of the following courses:		**3**
FIN 562	Derivative Markets and Financial Institutions	
FIN 675	Fixed Income Securities	
Choose two of the following courses:		**6**
ACTG 610	Experimental Course: [Topic]	
ACTG 617	Taxation of Business	
ACTG 618	Taxes and Business Strategy	
FIN 510	Experimental Course: [Topic]	
FIN 564	Commercial Banking	
FIN 610	Experimental Course: [Topic]	
FIN 673	Advanced Topics in Corporate Finance	
FIN 687	Hedge Funds	

Innovation and Entrepreneurship Specialization

Code	Title	Credits
MGMT 635	Opportunity Recognition	3
MGMT 625	New Venture Planning	3
MGMT 645	New Venture Scaling	3
MGMT 655	New Venture Execution	4
Electives:		**3**
BA 661	Oregon Advanced Strategy	
BE 625	Business Law and Ethics	
BIOE 610	Experimental Course: [Topic]	
FIN 671	Corporate Finance and Valuation	
FIN 685	Alternative Investments	
J 548	Advertising Campaigns	
J 624	Strategic Communication: [Topic]	
LAW 610	Experimental Course: [Topic]	
LAW 633	Business Planning	
LAW 673	Patent Law and Policy	
MGMT 510	Experimental Course: [Topic]	
MGMT 607	Seminar: [Topic]	
MGMT 612	Managing Individuals and Organizations	
MGMT 614	Strategic Management	
MGMT 615	Leadership	
MGMT 620	Managing Global Business	
MGMT 623	Negotiation	
MGMT 640	Sustainable Business Development	
MKTG 612	Marketing Management	
MKTG 660	Marketing Research	
OBA 510	Experimental Course: [Topic]	
OBA 544	Business Database Management Systems	
OBA 555	Data Driven Predictive Modeling	
PPPM 581	Fundraising for Nonprofit Organizations	
PPPM 685	Social Enterprise	
SBUS 645	Sports Product	
SPD 650	Sports Product Materials and Manufacturing	
Total Credits		**16**

* Law classes run on a semester basis. Semester credits are worth 1.5 times more than quarter credits. Thus, a 2-credit law class is worth 3 quarter credits. The credits listed here are quarter-credit equivalents. Students who wish to take a law class need to complete a non-law student enrollment request form.

Sports Business Specialization

Code	Title	Credits
Required Courses:		
MKTG 660	Marketing Research	3
SBUS 607	Seminar: [Topic]	1-4
SBUS 609	Terminal Project	1-9

SBUS 650	Marketing Sports Properties	3
SBUS 652	Sports Sponsorship Alliances	3
SBUS 655	Economic Aspects of Sports	3
Choose Two of the Following Courses:		**6**
MGMT 610	Experimental Course: [Topic]	
OBA 510	Experimental Course: [Topic]	
SBUS 645	Sports Product	
SBUS 653	Legal Aspects of Sports Business	
Potential Electives:		
FIN 671	Corporate Finance and Valuation	3
MGMT 623	Negotiation	3
MGMT 635	Opportunity Recognition	3
OBA 544	Business Database Management Systems	4

Sustainable Business Practices Specialization

Code	Title	Credits
Required Courses		
MGMT 609	Terminal Project	1-16
MGMT 640	Sustainable Business Development	3
MGMT 641	Industrial Ecology	3
OBA 577	Supply-Chain Operations and Information	4
Choose Two of the Following Courses:		**6**
FIN 510	Experimental Course: [Topic]	
MGMT 510	Experimental Course: [Topic]	
MGMT 610	Experimental Course: [Topic]	
MKTG 510	Experimental Course: [Topic]	
OBA 544	Business Database Management Systems	
OBA 566	Project and Operations Management Models	
Other Requirements		
MGMT 607	Seminar: [Topic] (Three Terms)	1-5
Potential Electives:		**3**
BA 661	Oregon Advanced Strategy	
FIN 671	Corporate Finance and Valuation	
MGMT 543	Life Cycle Assessment	
MGMT 608	Workshop: [Topic]	
MGMT 623	Negotiation	
MGMT 635	Opportunity Recognition	
MKTG 665	Marketing Strategy	
OBA 544	Business Database Management Systems	