Operations and Business Analytics Concentration for Business Majors

The operations and business analytics concentration (formerly known as ISOM) is designed for students who want to prepare for a career in applied statistics, operations management, management information systems, or a management career with a strong emphasis in these areas. Students are introduced to the major concepts and techniques of analytic decision-making, information technology, supply-chain operations, and e-business.

Concentration: Operations and Business Analytics

Code	Title	Credits
Select four of the following:		
OBA 410	Experimental Course: [Topic]	1-4
OBA 444	Business Database Management Systems	4
OBA 455	Data Driven Predictive Modeling	4
OBA 466	Project and Operations Management Models	4
OBA 477	Supply-Chain Operations and Information	4