New Media and Culture

Certificate in New Media and Culture

This multidisciplinary program offers exposure to an array of approaches to the study of contemporary new media topics such as social media, digital surveillance, gaming culture, and the social significance of data analytics through review of the history, theory, criticism, aesthetics, and production of new media technologies. Students blend scholarly research on new media topics with practical experience creating content using digital research tools.

The certificate program is open to graduate students in any UO department or program. Requirements include completion of six graduate-level, new media–related courses, five of which are electives chosen from a flexible menu of offerings across campus, designed to fit seamlessly into students' course requirements for their home department. For more information, including course offerings for the coming year, visit the certificate website. (http://newmediaculture.uoregon.edu)