Arts and Administration

The Arts and Administration Program combines knowledge in the visual, literary, and performing arts with social, cultural, managerial, and educational concerns that pertain to administering nonprofit, for-profit, and public arts organizations and programs. The field of specialization, arts management, is a multidisciplinary field, dedicated to increasing opportunities in arts and culture for individuals and society.

The program is in the process of merging with the School of Planning, Public Policy and Management. As part of this merger, undergraduate and graduate programs of study are being modified. For more information, please contact aadinfo@uoregon.edu.

Faculty

Lisa Abia-Smith, senior instructor (art and special populations, art and museum education, arts in health care); director, educational outreach, Jordan Schnitzer Museum of Art. BA, 1989, St. Mary's College of California; MA, 1992, John F. Kennedy. (1997)

Doug Blandy, professor (art and community service, art and special populations); associate dean, academic affairs. BS, 1974, Ohio; MA, 1979, PhD, 1983, Ohio State. (1987)

Greg Gurley, senior instructor (theater). BA, 1979, LaGrange; MA, 1984, West Georgia; MA, 1997, Washington State; PhD, 2006, Arizona State. (2006)

Scott Huette, senior instructor (arts entrepreneurship, art and contemplative practice, educational technology). BFA, 1993, Ohio; MS, 1997, Oregon. (1998)

Patricia Lambert, professor (performing arts, cultural policy). BM, 1990, Indiana; MA, 1997, Webster; MAS, 1998, International Center for Culture and Management; PhD, 2004, Ohio State. (2003)

Eleonora Redaelli, associate professor. Laurea, 1997, Università degli Studi di Milano; DMA, 2000, Conservatorio di Musica Giuseppi Verdi; PhD, 2008, Ohio State. (2014)

David Turner, senior instructor (museum and heritage studies, museum leadership and ethics, visual literacy). BBA, 1971, Southern Methodist; MA, 1974, Oregon. (2007)

Julie Voelker-Morris, senior instructor. BA, 1996, Augustana College; MS, 2002, Oregon. (2014)

Emeriti

Gaylene Carpenter, associate professor emerita. BA, 1965, MS, 1973, California State, Long Beach; EdD, 1980, Temple. (1983)

Rogena M. Degge, professor emerita. BA, 1964, Fresno State; MS, 1972, PhD, 1975, Oregon. (1979)

Linda F. Ettinger, associate professor emerita. BFA, Southwest Missouri State; MS, 1973, Illinois State; PhD, 1983, Oregon. (1982)

Jane Gehring, associate professor emerita. BS, 1940, Michigan State Teachers; MS, 1960, Oregon. (1958)

Beverly J. Jones, associate professor emerita. BS, 1967, Oregon College of Education; MS, 1976, PhD, 1977, Oregon. (1977)

The date in parentheses at the end of each entry is the first year on the University of Oregon faculty.

Undergraduate Studies

The arts management minor is designed for students with an interest in participating in, leading, and managing arts organizations and activities across the arts sector.

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Undergraduate courses that are approved for the arts and letters group requirement are listed on the registrar's website (https://registrar.uoregon.edu/current-students/group-satisfying-and-multicultural-courses).

AAD 312	Arts Management	4
AAD 451	Community Cultural Development	4
Select one of the following:		4
AAD 250	Art and Human Values	
AAD 251	The Arts and Visual Literacy	
AAD 252	Art and Gender	
16 upper-division credits selected from the following approved courses:		16
AAD 301	Understanding Arts and Creative Sectors	
AAD 315	Funding the Arts	
AAD 409	Practicum: [Topic]	
AAD 420	Event Management	
AAD 421	Cultural Programming	
AAD 429	Museum Education	
AAD 430	Youth Arts Curriculum and Methods	
AAD 434	Entrepreneurship and the Arts	
AAD 435	Arts Business Development	
AAD 471	Performing Arts Management	
Total Credits		**28**

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Course	Title	Credits	Milestones
First Year			
Fall			
WR 121	College Composition I	4	
First term of first-year second-language sequence		4	
General education group-satisfying courses		8	
	Credits	**16**	
Winter			
WR 122 or WR 123	College Composition II or College Composition III	4	
Second term of first-year second-language sequence		4	

General education group-satisfying course		8
	Credits	**16**
Spring		
Third term of first-year second-language sequence		4
General education group-satisfying course		12
	Credits	**16**
	Total Credits	**48**

Course	Title	Credits	Milestones
Second Year			
Fall			
EC 201	Introduction to Economic Analysis: Microeconomics	4	
First term of second-year second-language sequence		4	
General education group-satisfying course		8	
	Credits	**16**	
Winter			
PPPM 205	Introduction to City Planning	4	
Second term of second-year second-language sequence		4	
General education group-satisfying course		8	
	Credits	**16**	
Spring			
Third term of second-year second-language sequence		4	
General education group-satisfying course		4	
General education elective courses		8	
	Credits	**16**	
	Total Credits	**48**	

Course	Title	Credits	Milestones
Third Year			
Fall			
PPPM 201	Introduction to Public Policy	4	
PPPM 413	Quantitative Methods	4	
Elective courses		8	
	Credits	**16**	
Winter			
PPPM 280	Introduction to the Nonprofit Sector	4	
PPPM 415	Policy and Planning Analysis	4	
Elective courses		8	
	Credits	**16**	
Spring			
Upper-division elective courses with PPPM subject code		8	
Elective courses		8	
	Credits	**16**	
	Total Credits	**48**	

Course	Title	Credits	Milestones
Fourth Year			
Fall			
Upper-division elective courses with PPPM subject code		8	
Elective courses		8	
	Credits	**16**	
Winter			
PPPM 434	Urban Geographic Information Systems	4	
Elective course		4	
Upper-division elective courses with PPPM subject code		8	
	Credits	**16**	
Spring			
PPPM 494	Practice of Leadership and Change	4	
Upper-division elective courses with PPPM subject code		8	
Elective course		4	
	Credits	**16**	
	Total Credits	**48**	

Bachelor of Science in Arts Management

Course	Title	Credits	Milestones
First Year			
Fall			
WR 121	College Composition I	4	
Mathematics course		4	
General education group-satisfying courses		8	
	Credits	**16**	
Winter			
WR 122 or WR 123	College Composition II or College Composition III	4	
Mathematics course		4	
General education group-satisfying courses		8	
	Credits	**16**	
Spring			
Mathematics course		4	
General education group-satisfying courses		12	
	Credits	**16**	
	Total Credits	**48**	

Course	Title	Credits	Milestones
Second Year			
Fall			
EC 201	Introduction to Economic Analysis: Microeconomics	4	
General education group-satisfying courses		8	
General education elective course		4	
	Credits	**16**	
Winter			
PPPM 205	Introduction to City Planning	4	
General education elective course		4	
General education group-satisfying courses		8	
	Credits	**16**	
Spring			
General education elective courses		12	

General education group-satisfying course		4
	Credits	**16**
	Total Credits	**48**

Course	Title	Credits	Milestones
Third Year			
Fall			
PPPM 201	Introduction to Public Policy	4	
PPPM 413	Quantitative Methods	4	
Elective courses		8	
	Credits	**16**	
Winter			
PPPM 280	Introduction to the Nonprofit Sector	4	
PPPM 415	Policy and Planning Analysis	4	
Elective courses		8	
	Credits	**16**	
Spring			
Upper-division elective courses with PPPM subject code		8	
Elective courses		8	
	Credits	**16**	
	Total Credits	**48**	

Course	Title	Credits	Milestones
Fourth Year			
Fall			
Upper-division elective courses with PPPM subject code		8	
Elective courses		8	
	Credits	**16**	
Winter			
PPPM 434	Urban Geographic Information Systems	4	
Upper-division elective courses with PPPM subject code		8	
Elective course		4	
	Credits	**16**	
Spring			
PPPM 494	Practice of Leadership and Change	4	
Upper-division elective courses with PPPM subject code		8	
Elective course		4	
	Credits	**16**	
	Total Credits	**48**	

Graduate Studies

Arts management is a multidisciplinary field focused on promoting the arts and culture for individuals and societies. Knowledge and expertise from the arts and culture is combined with social, cultural, managerial, and educational perspectives for the purpose of creating, implementing, and administering cultural programs in nonprofit, for-profit, and unincorporated organizations and institutions.

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