

Writing a Review

Before You Write

Writing a review that means something requires attention to style and audience. Look over some online reviews in your target language for restaurants, movies, and products and make notes on the following elements.

	Observations
Structure: How are the reviews organized? What comes at the beginning? At the end? How long do they tend to be?	
Formatting: How are the reviews formatted and presented? What are the most critical elements? How do the reviews vary based on content (for example, a restaurant as compared to a product review)?	
Language: What are the key structures used in the review? Is the language direct? Indirect? Can you find a pattern of the inclusion of positive elements and critiques?	
Images: How are images used in the review?	
Other observations?	

Your Turn

Select a restaurant, movie or product and write a review based on your observations above. Be sure to follow the structure and formatting of the reviews you observed and pay attention to the way review language is used in critiquing. Use the examples you found as a model.

After You Read

Work with a partner to reflect on one another's review. Does your partner's review look like those you observed? What are three things that could be improved?